

# ALAMEDA COUNTY BOARD OF SUPERVISORS' ALL IN STEERING COMMITTEE

Wednesday, January 16, 2019  
1:00 p.m.

Supervisor Wilma Chan, Chair  
Supervisor Nate Miley

Location: County Administration Building, Room 255 2<sup>nd</sup> floor  
1221 Oak Street, Oakland, CA 94612

## SUMMARY MINUTES

### **I. Call to Order**

Supervisor Chan called the meeting to order at 1:00 p.m. and Committee members introduced themselves.

### **II. Updates: • Census Complete Count Committee**

Casey Farmer, Executive Director, Alameda County Census Complete Count Committee, gave an update on the work of the Committee to date.

The census is fourteen (14) months away and the Complete Count Committee is in its community engagement phase. The Committee is hosting Census Solution Workshops throughout the County to brainstorm and collaborate on the best way to reach hard to count communities. The workshops hope to understand more about community best practices, community concerns and solutions.

Some ideas and solutions that have been communicated include; libraries as census stations, schools with census stations and also to promote the importance of the census, engage family resource centers and sending links through text messaging to complete the census.

The Committee is looking for organizations to be trusted messengers for the census. There will be approximately six (6) key census messages that discuss important census milestones that they would like to get out to the communities. Contact the Complete County Committee if your organizations would like to be a messenger.

### **III. Overview of Strategic Plan**

[Attachment](#)

Melanie Moore, Director, ALL IN, and Julie Hadnot Associate Director, ALL IN, presented a PowerPoint presentation on the ALL IN Strategic Plan Overview: The New War on Poverty.

The presentation included the origins of the ALL IN Steering Committee, its purpose and current role within Alameda County. ALL IN is an initiative of the Board of Supervisors that works to identify cross-sector strategies that direct resources towards effective, equitable and sustainable solutions to issues of poverty that are grounded in the lived experience & well-being of people in Alameda County.

### **IV. Planning for Census 2020**

Supervisor Chan reported that the Board of Supervisors has allocated \$1.5 million for planning for the 2020 Census. The County will need to rely on trusted members of the community to ensure that everyone is counted. It has not yet been determined what role the ALL IN Steering Committee will have in Census 2020. Updates will continue to be brought to this committee.

**PUBLIC COMMENT**

None.

**Adjourn**

The meeting was adjourned to February 20, 2019