

Unincorporated Services Update

ALAMEDA COUNTY COMMUNITY DEVELOPMENT AGENCY
ECONOMIC & CIVIC DEVELOPMENT DEPARTMENT
MARCH 24, 2021 | 6:30 PM

Visit our ECD Website: https://www.acgov.org/cda/ecd/

- Call us for assistance: (510) 670-6506
- Free one-on-one counseling with SBDC, call us for referral!
- Alameda County Small Business Development Center: https://www.acsbdc.org/



Commercial Eviction Moratorium

- Current Commercial Eviction Moratorium covers unincorporated area
- On March 23, 2021, the Board of Supervisors extended to June 30, 2021
- Same provisions 90 days from expiration to pay back rent; no penalties or fees may be charged

For more information:

https://acgovt.acgov.org/cda/ecd/moratorium.htm

COVID-19 Small Business Recovery Programs



State awards \$2+ Billion in New Business Assistance

- The Governor and State legislative leaders announced a \$2+ billion plan to help small businesses
- \$2 billion will fund CA Relief Grant program awarding \$5k
 to \$25k
- Round 5: Thursday, March 25th through Wednesday, March 31st
- Eligible applicants: current waitlisted small businesses and nonprofits not selected in Rounds 1, 2, or 3 and new applicants that meet eligibility criteria.



To Apply Visit: www.careliefgrant.com

Federal Paycheck Protection Program (PPP)



- Designed to help small businesses keep their employees on payroll
- Federal forgivable loan program reopened on January 11, 2021 – closes March 31, 2021
- SBA's website: www.sba.gov

Alameda County SBDC:

- Phone Number: 510-516-4118
- E-Mail: info@acsbdc.org

Federal Economic Injury Disaster Loan - EIDL

- Up to \$2,000,000 loan for small businesses and non-profits
- Program expires on December 31, 2021.

All applications handled by the Small Business Administration – SBA No banks or third-party lenders!

Website for applying: www.sba.gov/disaster

SBA Disaster Customer Service Center: open M-F, 8:00am to 8:00pm, and Sat./Sun., 8:00am to 5:00pm ET.

Phone Number: 1-800-659-2955

E-mail: <u>disastercustomerservice@sba.gov</u>

For Assistance with applications contact the Alameda County Small Business Development Center – SBDC

Phone Number: 510-516-4118

E-Mail: <u>info@acsbdc.org</u>



Economic & Civic Development Department (ECD) is here to help! Call, Email, Visit our Website!

(510) 670-6506 | https://www.acgov.org/cda/ecd | @AlamedaCountyECD | Kristin.perrault@acgov.org

CALL US WHEN YOU NEED HELP WITH:

- Setting up or expanding your business
- Securing County permits
- Connecting to small business counselors for help with business plans and financing



Targeted
Outreach
To Ashland
Cherryland
Businesses

COVID—19 Small Business Resources & Outreach

Federal Paycheck Protection Program (PPP)

- Designed to help small businesses keep their employees on payroll
- Federal forgivable loan program reopened on January 11, 2021 – closes March 31, 2021

Federal Economic Injury Disaster Loan (EIDL)

- Up to \$2,000,000 loan for small businesses and non-profits
- · Program expires on December 31, 2021.

For More Information Visit: www.sba.gov/disaster

For More Information Visit: www.sba.gov

State Plans \$2+ Billion in New Business Assistance

- The Governor and State legislative leaders announced a \$2+ billion plan to help small businesses
- \$2 billion will fund CA Relief Grant program awarding \$5k to \$25k
- Round 5: Thursday, March 25th through Wednesday, March 31st
- Eligible applicants: current waitlisted small businesses and nonprofits not selected in Rounds 1, 2, or 3 and new applicants that meet eligibility criteria.



For More Information Visit: www.careliefgrant.com







FREE SBDC Workshops

3/18/2021	1-3pm	Website Development & Optimization
3/31/2021	3-5pm	Commercial Tenants Guidance
4/15/2021	1-3pm	Website Development & Optimization

NEXT—Food Entrepreneurial Training Academy (FETA)

Thinking of launching a food product or opening a restaurant/cafe? Learn how to start and succeed in the food business

Mondays & Wednesdays, 5:30-7:30pm March 29 to April 28, 2021 | Online Course Register Today! Space is limited www.acsbdc.org/calendar

SBA's website: www.sba.gov | Alameda County SBDC Phone Number: 510-516-4118 | E-Mail: info@acsbdc.org

Building Business Capacity

2021 Small Business Workshops & One-on-one business counseling - Free! -

Alameda County sponsors five free workshops every year, plus free one-on-one counseling through the Alameda County Small Business Development Center to help businesses succeed.

Date	Time	Topic
3/31/2021	3-5pm	Commercial Tenants Guidance
4/15/2021	1-3pm	Website Development & Optimization Webinar
		Series

Register Here: www.acsbdc.org/calendar





Building Business Capacity



Food Entrepreneurial Training Academy

A free 10-Part Series offered by the Alameda County SBDC and the Alameda County Community Development Agency



Thinking of launching a food product or opening a restaurant/cafe?

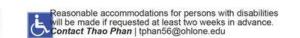
Learn how to start and succeed in the food business!

Mondays & Wednesdays, 5:30-7:30pm March 29 to April 28, 2021 | Online Course

Register Today! Space is limited www.acsbdc.org/calendar









SPRING 2021

Building Business Capacity



Entrepreneurial Business Advanced for Food Services

TUITION-FREE NONCREDIT Certificate Program



Developing Your Business Plan

MARCH 29-APRIL 7, 2021 Mondays & Wednesdays 6:30-8:35pm

Business Plan Development for the Food Services Industry

APRIL 12-21, 2021 Mondays & Wednesdays 6:30-8:35pm

Legal Aspects of Small Business MAY 7-21, 2021

Fridays 1:00-4:00pm

QUESTIONS? CONTACT:

Emily Burns, Coordinator Ohlone College Career Education (510) 742-2308 noncredit@ohlone.edu

Interested in starting a catering business, café, restaurant or food truck?

ENROLL IN OHLONE'S ENTREPRENEURIAL BUSINESS ADVANCED FOR FOOD SERVICES PROGRAM AND YOU'LL LEARN TO:

- Prepare an outline of a business plan for a food business
- Identify legal risks that could affect the proposed business
- Articulate the components of your business plan specific to opening a food service operation
- Develop conceptual and practical knowledge of managing a food business and the resources needed to sustain and grow it



IN PARTNERSHIP WITH:

REGISTRATION HAS BEGUN.











SPRING 2021

Thank you!

ECD Website:

https://www.acgov.org/cda/ecd/

Call us (510) 670-6506

