

**Request for Qualifications -
Parking Feasibility Strategy for the
Martinelli Event Center**

Alameda County Surplus Property Authority



RFQ issued: Thursday, November 6, 2025

**Site Tour: December 1, 2025, 2:00pm to 3:00pm (Please
RSVP, Now [online](#) meeting)**

Responses due by 5 PM: Monday, December 8, 2025

- Enhancements to current Event Center parking lot, plus potential expansion opportunities
- Estimated soft and hard costs for each of the options outlined in the Strategy.
- Consultant will need to collaborate and coordinate with SPA and Alameda County staff and its consultants, as well as relevant local and state agencies as needed to prepare the Strategy.
- Consultant will present the final Strategy to various key stakeholders to be specified by SPA staff.

Consultant shall possess all permits, licenses, certificates, and professional credentials necessary to perform the services specified under this RFQ.

SPA may choose to extend a future scope to add a second phase of work. This second phase would entail developing construction-ready drawings, specifications, construction administration services, and all information required to meet current code requirements for the recommended strategies.

I. RFQ Schedule & Submittal Requirements

RFQ Schedule:

Martinelli Center Site Tour: Monday, December 1, 2025, 2:00pm to 3:00pm (Please RSVP, Now [online](#) meeting)

Responses Due: Monday, December 8 by 5 PM

Interviews with Selection Panel: Tentative, week of December 15-19

Submittal Requirements: Responses should provide the following:

1. Transmittal Letter
2. Description of Principal/Team Providing Services
3. Description of Relevant Experience
4. Consultant(s) Approach to Developing a Strategy
5. Consultant(s) Estimated Timeline for Performing Scope of Work
6. Consultant(s) Estimated Cost for Performing Scope of Work
7. Evidence of Compliance with Alameda County's Small, Local, Emerging Business Program (SLEB)
8. List of Three References

For a more detailed description of the required elements, please see [Attachment A.](#)