

ALAMEDA COUNTY BOARD OF SUPERVISORS MINUTE ORDER

The following action was taken by the Alameda County Board of Supervisors on 06/10/2014

Approved as Recommended ☒

Other ☐

Unanimous ☒ Chan: ☐ Haggerty: ☐ Miley: ☐ Valle: ☐ Carson: ☐ - 5

Vote Key: N=No; A=Abstain; X=Excused

Documents accompanying this matter:

Documents to be signed by Agency/Purchasing Agent:

Contract: 900605, 10303, 900213, 10302, 8975, 900080, 9649

File No. 29353

Item No. 37

Copies sent to:

M. Sambile

Special Notes:

Master Contract Amendments
with CBOs for Community
Health Services



I certify that the foregoing is a correct
copy of a Minute Order adopted by the
Board of Supervisors, Alameda County,
State of California.

ATTEST:

Clerk of the Board
Board of Supervisors

By: _____

Santhia Davis

Deputy

ALAMEDA COUNTY
HEALTH CARE SERVICES

AGENCY

ALEX BRISCOE, Director



AGENDA _____ June 10, 2014

May 9, 2014

AGENCY ADMIN. & FINANCE

1000 San Leandro Blvd, Suite 300
San Leandro, CA 94577

Tel: (510) 618-3452

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The Honorable Board of Supervisors
County Administration Building
1221 Oak Street
Oakland, CA 94612

Dear Board Members:

SUBJECT: Approve Master Contract Amendments with Community Based Organizations for Alameda County Public Health Department, Community Health Services

RECOMMENDATION:

1. Approve Master Contract amendments with the following CBOs in order to develop and partner with retailers in West Oakland to implement changes in tobacco, alcohol, and food inventory to offer more healthy products under the Measure A – Alcohol and Other Drugs Youth Prevention Allocation for the term of 6/1/14 through 7/30/15:
 - a. Mandela Marketplace (Principal: Dana Harvey; Location: Oakland; Master Contract No. 900605, new Procurement Contract No. 10303), in the amount of \$150,000
 - b. Hope Collaborative, a project of the Tides Center (Principal: Sabrina Wu, Location: Oakland; Master Contract No. 900213, new Procurement Contract No. 10302), in the amount of \$150,000
2. Approve an amendment to Master Contract #900213, Procurement Contract #8975 for a no cost extension with the Tides Center (Principal: Melissa Bradley, Location: Oakland), to conduct a food access landscape analysis and provide business incubation services to create community driven and sustainable enhancement of local food systems, small business, and workforce development opportunities, in the amount of \$76,300, for the new period from 6/1/13 through 6/30/14 (a change from the period from 6/1/13 through 11/30/13);
3. Approve an amendment to Master Contract #900080, Procurement Contract #9649 with Bi-Bett Corporation, dba East Oakland Recovery Center (Principal: Sue Cinelli, Location: Oakland), to provide continued health care services to homeless individuals and families under the U.S. Department of Health and Human Services grant, increasing the amount from \$34,665 to \$41,665 (\$7,000 increase), for the period from 11/1/13 through 10/31/14; and
4. Authorize the Public Health Department Director or designee to sign the Master Contract Exhibit A&B coversheet and submit originals to the Clerk of the Board for filing.

SUMMARY/ DISCUSSION/FINDINGS:

The Healthy Retail Project is funded by the Alcohol and Other Drugs Youth Prevention Measure A allocation. The project began in July 2013 to support a coordinated approach for healthy retail that encompasses tobacco control, alcohol prevention and nutrition. The first phase is to implement demonstration projects to show viable models for healthy retail in low income communities of color in East and West Oakland (Districts 3, 4, and 5). Mandela Marketplace and Hope Collaborative have been chosen to implement these demonstration projects. The activities will include collection of baseline data on product availability, products advertised, and neighboring residents' perceptions of the participating store. After the vendors complete their intervention and changes with the store owner, the project will perform post-intervention surveys of the same measures - product availability, product advertised, and neighboring residents' perceptions of the participating store. The outcome results of these demonstration projects will influence Health Care Services Agency recommendations for how future funding regarding the project might be allocated.

On June 11, 2013, your Board approved the Master Contract Amendment with the Tides Center to develop a comprehensive food retailer improvement initiative targeted at corner stores to improve access to high quality fresh and prepared food options. Partners will build local food entrepreneurs' capacity toward sustainable business models through technical assistance and support in the development of healthy neighborhood grocery pilot project. Due to the late start of the project, your Board is requested to extend the contract term to allow the vendor more time to complete the project.

On November 26, 2013, your Board approved the Master Contract Amendment with Bi-Bett Corporation, dba East Oakland Recovery Center to provide a range of comprehensive services such as dental services in primary care, substance abuse, and case management/enabling services. The increase in funding is to enable East Oakland Recovery Center to provide additional direct client services, outreach, and support homeless clients.

SELECTION CRITERIA:

A Request For Proposals (RFP) was released on October 15, 2013 to approximately 2,793 subscribers to GSA Goods and Services—Current Contract Opportunities mail service via EGOV that includes certified small, local and emerging business (SLEB) seeking for up to four vendors to provide healthy retailer program development services. Three bidder's conferences were held and were attended by five distinct vendors. On December 20, 2013, a total of four RFP responses were received. The County Selection Committee met and determined that Hope Collaborative and Mandela Marketplace were the two most qualified vendors to meet the full scope of requirements as stated in the RFP and accompanying addenda. These vendors also demonstrated a thorough understanding of the broad range of the healthy retailer program development services required by the Alameda County Public Health Department. Hope Collaborative is a non-profit organization specializing in community-driven environmental change. Due to Hope Collaborative's non-profit status, the organization is exempt from the County's SLEB requirement. Mandela Marketplace is a non-profit organization that works to improve health, create wealth, and build assets through cooperative food enterprises in low income communities. Mandela Marketplace is a certified SLEB (Certification #13-00142).

Tides Center was originally selected due to an existing contract to add this component to the services being conducted. This contract builds on existing work in food access and locally owned

food business development. Tides Center is a non-profit CBO and therefore exempt from SLEB requirements.

Bi-Bett Corporation, dba East Oakland Recovery Center was selected by the Public Health Department, Health Care for the Homeless Program (HCHP) in the application for the award approved by U.S. Department of Health and Human Services (HRSA). The contractor was selected during the application process prior to 2001. There is no original record of the competitive bidding process. The contractor is continuously monitored throughout the years to ensure the contractor provide the comprehensive set of HRSA-required services to homeless persons in accordance with federal regulations. In addition to meeting HRSA requirements for the provision of primary care services to homeless persons, the contractor has consistently met performance and quality standards set by HCHP. Bi-Bett Corporation has been granted Federal Grant Funds SLEB waiver No. 597-A, on 5/13/14 by the Alameda County Auditor-Controller Agency, Office of Contract Compliance.

FINANCING:

Funding for the Mandela Market Place and Hope Collaborative contracts is from the approved Measure A budget for fiscal year 2013-14 in the amount of \$150,000 and the fiscal year 2014-15 recommended budget in the amount of \$150,000. The Bi-Bett Corporation, dba East Oakland Recovery Center contract is funded by the HRSA grant and is included in the fiscal year 2013-14 adjusted budget and fiscal year 2014-15 recommended budget. There is no change to net County cost.

Very truly yours,

A handwritten signature in blue ink, appearing to read 'Alex Briscoe', is written over a horizontal line.

Alex Briscoe, Director
Health Care Services Agency

AB:kb

cc: Auditor-Controller
County Counsel