

AGENDA ITEM REQUEST

Community Corrections Partnership Executive Committee (CCPEC)

Note: This agenda item request is due at least six (6) weeks prior to the CCPEC meeting.

Email requests to ProbationCommunityPrograms@acgov.org.

TO: Community Corrections Partnership Executive Committee (CCPEC)
c/o Alameda County Probation Department
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FROM: **Name:** Gina Temporal
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This agenda item is being submitted for consideration by the Community Corrections Partnership Executive Committee (CCPEC) at their meeting on March 17, 2025.

Title/Subject/Description: Annual Allocation for AB 109 Funded Programs and Resources – Center of Reentry Excellence (CORE) via Rubicon Programs.

Background Information: In 2014, the Alameda County Board of Supervisors dedicated 50% of the AB109-funding received from the state to local Community Based Organizations. That funding is used to contract with local CBOs that provide resources and programs that address a client's risk and needs and promote safety for the community and success for the Participant. This item requires additional funding for Fiscal Year 2025-26 for continuity of services and resources.

Fiscal Impact*, if any: \$6,000,000

Recommended action to be taken: Approve the annual allocation to continue funding this item for the realigned population.

**When requesting funding, please answer the questions in either Section 1 or 2 below. If requesting funding for a new program idea, answer the questions in Section 1. If requesting funding for a program with an existing AB 109-funded contract, answer the questions in section 2.*

Signature: *Gina Temporal*

Print Name and Title: Gina Temporal, Contracts Administrative Manager

Section 1: Requesting Funding for a New Idea

Addressed in the Logic Model

A logic model from the Programs and Services Workgroup may be attached in lieu of answering the following questions:

- What part of the AB 109 population do you propose to serve? (For example: unhoused individuals, clients disengaged from Probation services etc.)
- Which client needs are being addressed? (For example: housing, employment, substance abuse etc.)
- What are the objectives and benchmarks for success of the proposed program/activity?
- What are the resources and activities required by an organization to make the program successful? (For example: staffing, development of workshops etc.)
- How will Probation Officers inform clients about the program/activity?
- If referrals don't come from Probation, how will clients be informed of the program/activity?

Background Research

- Is the initiative evidence-based or a promising new idea?
- If this is an evidence-based program, what does the research say about it?
- If there is existing research, was the research done on a population similar to the population the program anticipates serving?
- Is Probation funding any similar activities?
- If Probation is funding similar activities, what is unique about this program/activity, why is it necessary?
- Lived experience can often provide a layer of knowledge often not captured by traditional research methods. Please provide any anecdotal knowledge based upon lived experiences that contributes to or strengthens your proposed program/activity.

Fiscal Impact

- What is the total proposed budget for this program/activity?

Section 2: Request to Renew or Extend an Existing Contract

Contract Name: Center of Reentry Excellence (CORE)

Information About the Program

- What part of the AB 109 population was served under the previous contract? (For example: unhoused individuals, clients disengaged from Probation Services, etc.)
 - CORE is accessible to the entire AB 109 population. Additionally, CORE serves as a community reentry center and welcomes all system impacted individuals and their supporters to access resources and services. CORE additionally supports Santa Rita Jail in-reach and pre-release connection for anyone AB 109-eligible and requesting this support.
- What client needs were addressed? (For example: housing, employment, substance abuse etc.)
 - Welcoming, trauma-responsive, holistic learning environment – CORE provides a safe and familiar space for clients and members to connect with peers, coaches, mentors, and Ambassadors. Clients appreciate that they can go to CORE and decompress and receive encouragement on challenging days. CORE offers onsite events to bolster connections and increase access to prosocial activities. Additionally, CORE serves as a community learning space where clients can develop their leadership skills and participate in civic engagement.
 - Diverse Member Services – The site provides clients and their loved ones access to co-located providers, classes/groups, workshops, resource fairs, and linkages to community providers. CORE leverages other providers to enhance community impact and address the various needs of AB 109 and non-AB 109 members. Providers are added and rotated depending on staff availability and requested services. ACPD and CORE publish a monthly calendar of onsite providers, classes, and activities. Co-located services include benefits navigation/enrollment, employment support, cognitive behavioral intervention, anger management, father's group, substance use screening and services, and more.
 - Direct Participant Support – Those utilizing the main CORE site have access to shower, laundry, and library corner. Both main and satellite CORE sites offer breakfast and lunch daily, as well as snacks, food pantry, clothing closet, laptop check out, private meeting rooms, and more. In addition to addressing client needs through onsite amenities, CORE is able to offer monetary barrier removal support to AB 109 participants. Barrier removals are tied to client engagement, requested intervention, client accountability, and goals.
 - Community Outreach – CORE hosts community engagement events and community excursions for clients and members. These events include the annual Back to School and Winter Market events which additionally benefits client families. CORE partners with other AB 109 providers, community providers, local libraries, colleges, and others to participate in CORE-hosted events and leverage our resources. CORE staff also conduct outreach and participant in other reentry and community events to build networks and minimize stigmas about the reentry community. Ambassadors and CORE members have contributed to community outreach efforts and have increased client participation in monthly events, cultural celebrations, and off-site activities. These events help to reinforce sense of community and provide access to opportunities that may not be available for our clients.
 - Community Resource Forum (CRF) – CORE hosts monthly community resource forums. This is a gathering of diverse reentry and community provider, providing attendees with the opportunity to connect with multiple providers. CORE has also partnered with ACPD to incorporate the Probation Resource Orientation into the CRF and provides probation officers with a platform to engage new clients and orient them to probation services and expectations.
- How many people did your organization serve under the contract?
 - As of November 30, 2024, Rubicon through the CORE program actively worked with 500+ probation clients and provided 3,000+ onsite interactions with these individuals.
- How many people was your organization expected to serve under the contract?
 - Rubicon must ensure the CORE is a resource for all Clients; as such, the Contractor must be able to serve all eligible clients. There is no minimum or maximum requirement.
- Please provide a summary of the program.

- The CORE is a one-stop reentry center and resource hub that offers comprehensive and diverse onsite options to address varying Participant needs. Rubicon Programs administers and manages the operations of the CORE. They facilitate barrier removal, as well as provide a welcoming space where clients can receive recommendations and connections to Service Providers. Members have access to workshops and community events. CORE offer a safe place for Service Providers to co-locate and connect directly with clients. CORE also supports ACPD's community outreach, relationship building, and engagement efforts.
- Please provide a list of the objectives achieved by the program/activity.
 - Welcoming space for clients, providers, and stakeholders
 - Robust connection to reentry network, resources, and providers
 - Variety of onsite resources to meet members' diverse needs
 - Beacon for reentry and community engagement
 - Dynamic service delivery which incorporates feedback from members and other stakeholders
- Did your organization invest any resources to make the program/activity successful? (For example: staffing, development of workshops etc.)
 - Substantial staff time has been invested, especially during launch during initial hiring.
 - There have also been substantial staff costs invested in the data management components of the program.
 - We have also received \$750k to provide employment services through CORE to all reentry populations.
- Did you do any outreach to the target population, outside of referrals by Probation? If so, what were the results of your outreach?
 - CORE holds monthly Community Resource Forums (CRF) in collaboration with Probation that also serve as an avenue for Probation clients to be made aware of and engage with CORE and other local service providers. CORE also employs a Community Resource Coordinator who in addition to being tasked with working with Probation to organize the monthly CRF events, this staff also works on other CORE sponsored events that attract other eligible individuals to CORE and also attend events in the community where eligible individuals are able to be recruited. Additionally, one of the CORE coaches from the Hayward CORE site visits Santa Rita jail each week to recruit and inform individuals about the services and support available to them through CORE. These are all in addition to more traditional information sharing that occurs through the distribution of flyers and other promotional collateral and by word of mouth.
- Describe how successfully your organization achieved your contract milestones and the other contract deliverables?
 - CORE has been largely successful with achieving contract milestones and largely overachieved on many of the expected program deliverables. The most challenging part has been some of the administrative requirements for operating the program which have mostly involved fiscal requirements. While there have been no issues with the management, monitoring or use of funds, the sheer volume of transactions required for the program and the administrative requirements required to accurately detail and format those requirements each month have resulted in some invoicing delays. We have largely remedied those issues, including investing in new expense management software, so expect to do much better on this obligation going forward.

Background Research

- Is the program/activity evidence based or a promising new idea?
 - Rubicon's operation of CORE is built upon the research on effective community-based collaborative service delivery that Stanford University has coined "Collective Impact."
- If the program/activity is an evidence-based program, what does the research say about it?
 - Since this was a service design model born out of research, quite a bit has been written about it since the Stanford's foundational article about 15 years ago

(https://ssir.org/articles/entry/collective_impact). This model emerged from researchers reaching some of the following conclusions:

- Sustained collective processes are more likely to produce sustained social change
- Unlike isolated impact, collective impact allows funders to leverage the effectiveness of multiple organizations in the pursuit of solutions to long-standing social challenges
- Allows organizations to focus on the things they do best and contribute this in collective success
- Intended to respond to the reality that there was little to no evidence that isolated single organization initiatives were the best way to confront any of today's major social problems
- Additionally, Rubicon as the operator of CORE has also successfully operated a reentry center in Contra Costa using this model.
- If there is existing research, was the research done on a population similar to the population served?
 - There are numerous reentry initiatives based on collective impact that have been studied. Most have been on programs for justice involved youth and young adults. There are also a number of collective impact studies that have been done on initiatives that focus on unhoused populations – which is a community with a large intersection with the reentry community.
- How do milestones/contract deliverables compare to the outcomes of similar work in other jurisdictions?
 - Other jurisdictions utilize similar reporting centers, these programs are designed to reduce reoffending by addressing the needs of clients. Research shows that people who receive access to services are less likely to recidivate. The CORE was designed as a one-stop reentry center and resource hub that offers comprehensive and diverse onsite options to address varying Participant needs. Rubicon Programs administers and manages the operations of the CORE. They facilitate barrier removal, as well as provide a welcoming space where clients can receive recommendations and connections to Service Providers. Members have access to workshops and community events. CORE offer a safe place for Service Providers to co-locate and connect directly with clients.
- Is Probation funding any similar activities?
 - No
- If Probation is funding similar activities, what is unique about this program/activity, why is it necessary?
 - N/A
- Lived experience can often provide a layer of knowledge often not captured by traditional research methods. Please provide any anecdotal knowledge based upon lived experiences that contributes to or strengthens your proposed program/activity.
 - CORE's is attempting to change the way that the reentry population interfaces with services in Alameda County. While meeting the needs of the population is an important aspect of the work being done, just as important is the long-term work of building needed supportive communities in the County for reentry populations and on changing the relationship between Probation and the people under this department's supervision. By providing a plethora of opportunities for officers and other members of public to engage in the shared positive experiences CORE offers, more people will engage with the supportive services available through CORE.

Program Data

- How many people were referred to the program/activity by Probation?
 - Between 05/01/23 – 11/30/2024 there have been 1718 Referrals with 711 becoming Active.
- Why should the contract be extended/renewed rather than going out to bid?

- Rubicon is in their second year of operating the CORE program. It would not be in the realignment population or County's best interest for us to terminate the contract and go through a rebid early. This contract allows for extension for up to five years.
- Please provide program milestones and other contract deliverable data.
 - Rubicon has doubled its service capacity, which requires higher client service.
 - Community activities have expanded based on client feedback in year one and helped clients reengage with their local communities.
 - Rubicon events have included the monthly community resource forum (remaining \$\$ requested), which convenes 20+ providers.
 - The annual back-to-school event and the winter market, with 100+ clients participating, has expanded with the program's growth.
 - Ambassador Program are active ACPD clients demonstrating progress and have been selected for CORE internships. This is a critical component of CORE, which has grown with increasing CORE membership. This addition supports expanding the Ambassadorship program's capacity and ability to offer living wage compensation.
- Has this contract been extended before? If so, how many times and why?
 - Yes, Rubicon has had a first amendment extending the term of the contract by eight months and increasing the contract amount from \$4,000,000 to \$6,646,093 (\$2,646,093 increase). The first amendment was to add additional funding for client resource forums, a transportation expansion (CCPEC approved in November 2023), a transportation pilot program (CCPEC approved in November 2023), unspent spending from the previous CORE contract and to add Juvenile Justice Crime Prevention Act funding to expand with ACPD Positive Youth Development (Back-to-School, Positive Future Fairs, Summer Summit).

Fiscal Impact

- What is the total proposed budget for the requested program/activity?
 - \$6,000,000
- What was the total budget for the program/activity under the previous contract?
 - \$6,646,093
 - If the proposed budget is higher than that of the previous contract, please justify the increase.
 - The CORE is budgeted for approximately \$2M annually, this additional funding will allow for expansion of services at both locations, Oakland and Hayward.
 - If the proposed budget is lower than that of the previous contract, please explain.

Signature: *Gina Temporal*

Print Name and Title: Gina Temporal, Contracts Administrative Manager