

AGENDA ITEM REQUEST

Community Corrections Partnership Executive Committee (CCPEC)

*Note: This agenda item request is due at least six (6) weeks prior to CCPEC meeting.
Email requests to ProbationCommunityPrograms@acgov.org.*

TO: Community Corrections Partnership Executive Committee (CCPEC)
c/o Alameda County Probation Department
Marcus Dawal, Interim Chief Probation Officer
1111 Jackson Street, P.O. Box 2059
Oakland, CA 94604-2059

FROM: **Name:** Dr. Marcella Wilson
Title: CEO & Founder
Agency/Organization/Department: Transition to Success
Address: _____
Phone #: _____ **Alternate Phone #:** _____
Email: _____

This agenda item is being submitted for consideration by the Community Corrections Partnership Executive Committee (CCPEC) at their meeting on September 18, 2023.

Title/Subject/Description: Transition To Success (TTS), is an evidence based, demonstrated standard of care that screens, prioritizes and responds to 21 social determinants of health.

Background Information: Please see below.

Fiscal Impact*, if any: \$32,250

Recommended action to be taken: Approve \$32,250 to train local community-based organizations and government partners how to use TTS and integrate it into their work and use a train-the-trainer model to spread the knowledge of TTS throughout Alameda County.

**When requesting funding, please answer the questions in either Section 1 or 2 below. If requesting funding for a new program idea, answer the questions in Section 1. If requesting funding for a program with an existing AB 109-funded contract, answer the questions in section 2.*

Signature: Jennifer M. Silverman, Esq.

Section 1: Requesting Funding for a New Idea

Addressed in the Logic Model

*A logic model from the Programs and Services Workgroup may be attached in lieu of answering the following questions. **Questions answered by Probation are in blue.***

- **What part of the AB 109 population do you propose to serve?** (For example: unhoused individuals, clients disengaged from Probation services etc.) All clients can be helped by TTS. Nevertheless, the initial set of trainers will be those who serve the Realignment/Reentry community.
- **Which client needs are being addressed? (For example: housing, employment, substance abuse etc.)**
This model, Transition To Success (TTS), is an evidence based, demonstrated standard of care that screens, prioritizes and responds to 21 social determinant environmental exposures including: Food, Housing, Money, Mental Health, Drugs/Alcohol, Health Insurance, Safety, Transportation, Disabilities, Life Skills, Employment, Legal, Childcare, Adult Education, Parenting, Children’s Education, Community Involvement, Support from Family & Friends, Budgeting, Racism/Bigotry, and Internet Access.
- **What are the objectives and benchmarks for success of the proposed program/activity?**
The objectives of this model are improved health, economic and educational success for clients and their families using the existing funded delivery system. In addition to programmatic benchmarks defined by the organization, benchmarks for your clients are identified at the onset of each client’s CARE (Coordinating All Resources Effectively) Plan, using the TTS Life Area Survey, a 21 domain social determinant screening tool that identifies needs and priorities. This individual client screening at the onset serves as the pre-test for measuring impact over time addressing social determinant exposures. Post-test measures are established at whatever time frames set by program. This is done by retaking the Life Area Survey, with change assessed from pre to post test. Benchmarks for success can vary depending on the frequency and intensity of the Coaching with the client. Objectives can also be assessed in relation to other organizational outcomes (for example, although TTS does not directly measure recidivism rates, recidivism rates can be compared pre and post TTS integration.). Organizational data can also be compared with independent outcomes from 7 other independent TTS evaluations. Organizational data from this project can also be utilized for additional grant funding to support independent research and evaluation.
- **What are the resources and activities required by an organization to make the program successful? (For example: staffing, development of workshops etc.)**
The first key step for TTS success in stakeholder engagement. This is accomplished when an individual or organization hosts a free Community Forum introducing TTS to the appropriate audience (this has already been successfully accomplished with the Alameda County Probation Department). Adoption of TTS promotes a science-based understanding of poverty across practice, organization and community, and the program begins by hosting a 3-day, 22.5 hour training for your direct care staff. The training is led by a certified Transition to Success Instructor and focuses on implementation of the standard of care including assessing, prioritizing, coaching and mapping. It also includes teaching clients to prioritize, identify and ensure access to all available services and supports across their community and hold that system accountable. CARE (Coordinating All Resources Effectively) management of existing resources

integrated with peer mentoring, financial literacy and volunteerism empower clients to achieve improved health, educational and economic success for themselves and their families. A central tenant to Transition to Success is the 'paradigm shift' – understanding poverty as an environmentally based, treatable condition and not a character flaw. Transition to Success encourages both a top-down, bottom up approach, and while it is not practical for the entire organization to attend the full training, we do recommend that the entire organization receive the Transition to Success orientation. This is a free, 60 to 90-minute presentation that can be presented remotely to staff at no additional cost. Support from leadership has also proven an essential ingredient to program success, and it is recommended that representation from leadership attend the training. Transition to Success promotes organizational culture shift, changing understanding and response to poverty across all levels of practice, organization and community.

- How will Probation Officers inform clients about the program/activity?
- If referrals don't come from Probation, how will clients be informed of the program/activity?

Background Research

- **Is the initiative evidence-based or a promising new idea?**
This initiative is evidence based and is a promising new approach that is evolving into a social transformation movement. Transition to Success has now been demonstrated in 7 independent evaluations all with statistically significant results. This transformative approach in the treatment of poverty is a methodology based upon science and data, demonstrating unequivocally that poverty is not a character flaw and not a choice. Poverty is an environmentally based condition caused directly to exposure to environmental conditions called social determinants of health (SDoH). Marcella Wilson PhD, realizing the lacking standardization of care across the richest delivery system in the world, designed the first standard of care to treat the condition of poverty using the existing funded delivery system. Today TTS, a continuous quality improvement model with uniform standards of practice, establishes uniformity in care, measurement and evaluation and is the first evidence based, demonstrated standard of care to effectively treat the condition of poverty.
- **If this is an evidence-based program, what does the research say about it?**
Please see the attached "*Data Comparison of Statistically Significant Outcomes across 7 Independent Evaluations*".
- **If there is existing research, was the research done on a population similar to the population the program anticipates serving?**
The first study evaluating the impact of Transition to Success was completed with returning citizens being released from Michigan prisons to the Osborn neighborhood in Detroit during the Great Recession and collapse of the auto industry. This 3-year study, serving over 200 citizens, funded by the Community Foundation of Southeast Michigan resulted in a recidivism rate of less than 7%. At this time, the rate for Detroit as a whole was above 60%. This study resulted in major funding from the W.K. Kellogg Foundation for the full development of the standard of care. (This study is not included in our 7 study overview because it occurred prior to the development of curriculums/tools used in all our other studies).
- **Is Probation funding any similar activities?** No, however, Alameda County Probation Department is currently utilizing grant funding to provide local community-based organizations with an evidenced-

based capacity building training program. TTS will be yet another tool our local CBO's and government partners can be empowered to use for the benefit of our clients.

- If Probation is funding similar activities, what is unique about this program/activity, why is it necessary?
- **Lived experience can often provide a layer of knowledge often not captured by traditional research methods. Please provide any anecdotal knowledge based upon lived experiences that contributes to or strengthens your proposed program/activity.**

Thank you for this question. One of my sayings is 'stories compel and data confirms'. My lived experience led to the discovery of what has become my life's work and the development of the standard of care. I left my job as a CEO of a healthcare company to lead a struggling charity in Detroit. Only then did I discover the pervasive, unthinkable poverty, the blatant bias, and inequities amidst a siloed system of care. This reality was an awakening and led to what has become this work, changing a nation's understanding and response to the condition of poverty from character flaw to treatable, environmentally based condition.

A news story captured the lived experience of 3 clients (available on our website). Each story shared describes a life transformed. One powerful quote is "They don't help you with poverty, they attack it with you!". In that video, Denise McNair was a client in our 1st study with returning citizens. Today she is an MSW, employed, married and owns a home. When hope meets opportunity, dreams do come true!

Fiscal Impact

- **What is the total proposed budget for this program/activity?**
The total budget is \$35,250 for a three-day in-person training, 12 months of virtual continuing education sessions and a complementary community forum led by Dr. Wilson. Cost also includes two-year TTS Certifications* for 25 participants, pre-reading books, including Diagnosis: Poverty, training materials and coach curriculums.

*2-year TTS Coach Certification for those who complete the training requirements. TTS Coach Certification includes unlimited printing authority of TTS Map of My Dreams Client Workbooks for use in practice with clients (materials are not to be shared/distributed to non-certified practitioners). TTS Coach Certification also includes unlimited access to the TTS Community Portal for Certified Coaches, Trainers and Instructors. The TTS Community Portal is designed specifically for our members' convenience, continuing education, and connection with the TTS community.

Section 2: Request to Renew or Extend an Existing Contract

Information About the Program

- What part of the AB 109 population was served under the previous contract? (For example: unhoused individuals, clients disengaged from Probation Services, etc.)
- What client needs were addressed? (For example: housing, employment, substance abuse etc.)
- How many people did your organization serve under the contract?
- How many people was your organization expected to serve under the contract?
- Please provide a summary of the program.

- Please provide a list of the objectives achieved by the program/activity.
- Did your organization invest any resources to make the program/activity successful? (For example: staffing, development of workshops etc.)
- Did you do any outreach to the target population, outside of referrals by Probation? If so, what were the results of your outreach?
- Describe how successfully your organization achieved your contract milestones and the other contract deliverables?

Background Research

- Is the program/activity evidence based or a promising new idea?
- If the program/activity is an evidence-based program, what does the research say about it?
- If there is existing research, was the research done on a population similar to the population served?
- How do milestones/contract deliverables compare to the outcomes of similar work in other jurisdictions?
- Is Probation funding any similar activities?
- If Probation is funding similar activities, what is unique about this program/activity, why is it necessary?
- Lived experience can often provide a layer of knowledge often not captured by traditional research methods. Please provide any anecdotal knowledge based upon lived experiences that contributes to or strengthens your proposed program/activity.

Program Data

- How many people were referred to the program/activity by Probation?
- Why should the contract be extended/renewed rather than going out to bid?
- Please provide program milestones and other contract deliverable data.
- Has this contract been extended before? If so, how many times and why?

Fiscal Impact

- What is the total proposed budget for the requested program/activity?
- What was the total budget for the program/activity under the previous contract?
 - If the proposed budget is higher than that of the previous contract, please justify the increase.
 - If the proposed budget is lower than that of the previous contract, please explain.

Signature: _____

Print Name and Title: _____