

CCPEC COMMUNITY OUTREACH EVENT SPONSORSHIP APPLICATION

Community Corrections Partnership Executive Committee (CCPEC)

Note: This application is due at least six (6) weeks prior to the CCPEC meeting.

Email requests to ProbationCommunityPrograms@acgov.org.

TO: Community Corrections Partnership Executive Committee (CCPEC)
c/o Alameda County Probation Department
Brian Ford, Chief Probation Officer
1111 Jackson Street, P.O. Box 2059
Oakland, CA 94604-2059

FROM: **Name:** BRITTIA JOHNSON
Title: PRESIDENT
Agency/Organization/Department EUNIECE LAW THE LEGACY CONTINUES
Address: 1018 90th Ave, Oakland, CA 94603
Phone #:(510) 472- 0128 **Alternate Phone #:** _____
Email: EUNIECELAW@YAHOO.COM

This application is being submitted for consideration by the Community Corrections Partnership Executive Committee (CCPEC) at their meeting on _____, _____.

Please provide a brief description of your organization and the proposed community outreach event:

The Euniece Law | The Legacy Continues aims to encourage, inspire and uplift the Bay Area community and families. The Legacy The Euniece Law | The Legacy Continues is a 5013c organization, founded by Ms. Brititia Johnson. Sister Johnson's daughter was killed on May 28, 2007. In honor of her daughter's growing and giving spirit, Ms. Brititia built a foundation that focuses on giving back to the community, uplifting the children and families of the Bay Area. 18 years later, The Euniece Law | The Legacy Continues has grown, delivering meals, backpacks, health resources and toys to churches, senior communities and schools. The belief the community has in her mission is evident in the continued support by California Highway Patrol, the Oakland Fire Department, Sobrante Park Resident Action Council, District 7 Council Member Treva Reid, Makin' Moves Motorcycle Club, the Oakland A's, and many more.

How much funding are you requesting (request may not exceed \$10,000): \$10,000

Funding Application Questionnaire

What is the purpose of the event? Event 1-The purpose of the Turkey and Food Giveaway is to provide critical food support to 5,000 individuals and families facing food insecurity in our community. This event is designed to ensure that every household can enjoy a nourishing holiday meal, fostering a sense of dignity, unity, and hope during a season that can be especially difficult for those in need.

By distributing turkeys and essential food items, we aim to:

- Combat hunger and food insecurity during the holiday season
- Support low-income families, seniors, veterans, and individuals in crisis
- Promote community solidarity and care for our most vulnerable neighbors
- Encourage volunteerism, giving, and local partnerships for social good

This initiative is more than just a food distribution—it's a powerful act of compassion and community resilience. Together, we can make sure no one is left out this holiday season. Event 2-The purpose of the Christmas Giveaway & Resource Fair is to uplift and support 3,000 individuals and families during the holiday season by providing essential items, resources, and joyful experiences. This event is designed to meet both immediate needs and long-term challenges faced by underserved members of our community.

Through the distribution of toys, winter clothing, food, and access to vital social services, the event aims to:

- Bring holiday cheer and dignity to families facing financial hardship
- Connect individuals with health, housing, employment, and family services
- Support children with gifts and warm clothing to ensure a brighter holiday
- Strengthening community connections and building pathways to self-sufficiency
- Create an inclusive, compassionate space where everyone feels seen and supported

This initiative is not just about giving, it's about restoring hope, empowering families, and building a stronger, more connected community during one of the most meaningful times of the year.

1. Please provide the date and location of the event: Event 1-11/21/2025 -EOBA 816 98TH AVE Oakland CA Event 2- 12/20/2025 975 85th Ave Oakland CA
2. Who is the target audience at the event? The target audience for the **Turkey & Food Giveaway** and the **Christmas Giveaway & Resource Fair** includes: **1. Low-Income Individuals and Families** Households struggling to afford necessities, especially during the holiday season Families experiencing food insecurity or financial hardship **2. Children and Youth** Children in need of holiday gifts, clothing, and joyful experiences Youth who may benefit from mentorship or family-centered support services **3. Seniors and Veterans** Elderly individuals on fixed incomes Veterans facing housing, food, or health-related challenges **4. Unhoused or Housing-Insecure Individuals** Community members experiencing homelessness or living in unstable housing situations **5. Underserved and Marginalized Communities** Individuals from historically under-resourced neighborhoods Immigrant and refugee families navigating limited access to services **6. Community Members Seeking Resources** Individuals in need of access to employment help, mental health services, healthcare, legal aid, or other community-based support These events are open and welcoming to **anyone in need**, aiming to reach people with compassion, dignity, and tangible support during a time that can be especially challenging.
3. What are the expected outcomes of the event? The expected outcomes of the **Turkey & Food Giveaway** and **Christmas Giveaway & Resource Fair** are both immediate and long-term, focused on meeting urgent needs while fostering lasting community impact—particularly within the Realignment community.

Immediate Outcomes: Food Security: Over 5,000 individuals will receive nutritious meals, ensuring families can celebrate the holidays with dignity. **Holiday Joy:** More than 3,000 children and families will receive toys, winter essentials, and other holiday items to reduce financial strain and uplift spirits. **Access to Resources:** Attendees will connect directly with local service providers offering reentry programs and resources, housing assistance, employment help, health screenings, mental health services, legal aid, and more. **Community Connection:** Participants will experience a welcoming, safe environment that fosters inclusion and reduces feelings of isolation. **Long-Term Outcomes: Empowerment & Engagement:** Individuals within the community—including those reentering society from incarceration, recovery programs, or unstable life situations—will gain access to tools, networks, and support systems that promote personal growth and reintegration. **Improved Well-Being:** By addressing basic needs and connecting people to wraparound services, participants are more likely to experience stability in housing, employment, health, and family life. **Stronger Community Ties:** Events like these help restore trust and encourage civic involvement, volunteerism, and collaboration across neighborhoods and agencies. **Increased Awareness:** Community partners and the public gain a better understanding of the challenges faced by underserved and Realignment populations, inspiring long-term support and advocacy

4. Will this event offer any of the following opportunities? *Please check all that apply:*
 - Prevention – Helps reduce the likelihood of individuals becoming involved with the criminal legal system (e.g., youth engagement, community support, education).
 - Intervention – Supports individuals currently or formerly involved with the criminal legal system (e.g., resource connection, case management, reentry services, peer support).
 - Innovation – Introduces new or creative strategies to support the reentry population and the communities they live in.

5. How does the event support the CCP’s generational health and generational wealth goals? The **Turkey & Food Giveaway** and **Christmas Giveaway & Resource Fair** support CCP’s goals by addressing both urgent needs and long-term stability for individuals impacted by the justice system. **Generational Health:** Promotes mental and emotional well-being by reducing holiday-related stress and isolation. Connects attendees to culturally responsive health, housing, and wellness services. Offers resources that support housing stability and environmental health. **Generational Wealth:** Provides access to job training, fair chance employment, and education programs. Connects families to financial literacy and reentry resources. Reduces short-term financial burdens, allowing families to focus on long-term goals. Together, these events create pathways to healing, opportunity, and lasting change for Realignment community members and their families.

6. How much will it cost to operate the event? Event 1-\$225,000 Event 2- \$120,000

7. Please provide a breakdown of how you plan to spend the AB 109 funding for the event. *A budget with dollar amounts for each type of cost, such as staffing, food, outreach materials, space rental, or other needs, should be included.* Event 1

Turkey & Food Giveaway Budget (Serving 5,000 | Total: \$225,000)

1. Food & Meal Support – \$150,000 (67%)

- Turkeys (5,000 @ ~\$15 each): **\$75,000**

- Full Course Holiday Meal Items (sides, desserts, beverages): **\$45,000**
- Grocery Food Baskets (non-perishable staples & fresh produce): **\$30,000**

2. Event Logistics & Operations – \$35,000 (16%)

- Venue/Space rental, permits, utilities: **\$12,000**
- Security, cleanup, waste management: **\$8,000**
- Transportation & storage (refrigeration trucks, delivery): **\$10,000**
- Supplies (tables, tents, chairs, serving equipment): **\$5,000**

3. Community Resource Fair – \$20,000 (9%)

- Reentry Resources & Health Education (booths, printed materials): **\$2,500**
- Outreach & Marketing (flyers, banners, social media, radio): **\$5,000**
- Volunteer Support (t-shirts, meals, stipends): **\$12,500**

4. Family & Community Engagement – \$15,000 (7%)

- Game Truck & Kids' Activities: **\$5,000**
- Face Painting, Entertainment, Music: **\$3,000**
- Prizes & Games (gift cards, small household items): **\$7,000**

5. Staffing & Administration – \$5,000 (2%)

- Temporary staff, coordinators, event administration: **\$5,000**

Christmas Giveaway & Resource Fair Budget (Total: \$120,000 | Serving 3,000)

1. Essential Items Distribution – \$65,000 (54%)

- Toys & Gifts for Children: **\$25,000**
- Winter Clothing (coats, gloves, scarves, hats): **\$20,000**
- Holiday Food Baskets (perishable & nonperishable items): **\$20,000**

2. Community Resource Fair – \$20,000 (17%)

- Resource Booths & Services (health, housing, employment, reentry): **\$2,500**
- Outreach & Marketing (flyer's, banners, social media, ads): **\$12,500**
- Volunteer Support (training, meals, t-shirts, small stipends): **\$5,000**

3. Event Logistics & Operations – \$20,000 (17%)

- Venue/Space Rental, Permits, Insurance: **\$8,000**
- Transportation, Storage & Delivery (trucks, fuel, logistics): **\$7,000**
- Equipment & Supplies (tents, tables, chairs, staging, sound): **\$5,000**

4. Family & Community Engagement – \$10,000 (8%)

- Kids' Activities & Entertainment (face painting, arts & crafts, music): **\$4,000**
- Holiday Décor & Atmosphere (tree, lights, themed setup): **\$3,000**
- Prizes & Giveaways (gift cards, household items): **\$3,000**

5. Staffing & Administration – \$5,000 (4%)

- Temporary Staff, Event Coordinators, Admin Support: **\$5,000**

If funding is granted for Event 1, the allocation will be used to purchase the food necessary to provide complete holiday meals for families in need. If funding is instead granted for Event 2, the allocation will be directed toward the purchase of toys, clothing, and other holiday gifts for children and families. Because Event 1 will require significant out-of-pocket expenses to ensure no family is turned away, receiving support for Event 2 will help offset that financial burden while allowing us to continue providing meaningful holiday resources. This ensures that both events can meet their intended goals, addressing immediate needs, spreading hope, and strengthening community connections—without compromising the quality or reach of services offered.

Signature: *Brittina E. Johnson*

Print Name and Title Brittina E. Johnson President