



Reentry Reimagined from the Inside Out

We're a **tech nonprofit** helping the **formerly incarcerated**
restart their lives.

Who We Are

Our Foundation

Danny Yoon

Cofounder and President



- 10+ years working with data and search
- Data @ Instacart; Search @ Apartment List
- Product design and UX at CROP; AI at Impact Genius
- Biology at UC Berkeley; Computer Science at Foothill

John Min

Cofounder and CEO



- 15+ years building tech startups; 5 years in impact
- Deep expertise in building data and AI-enabled platforms
- Scaled products for low-tech and literacy in Africa & Asia
- Former CIO at reentry employment firm

The Story

This Mission Is Personal



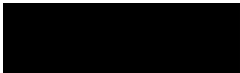
Danny's Journey

A former inmate who has called for support and guidance and experienced the difficulties of reentry firsthand.



John's Legacy

The son of the prison chaplain who mentored Danny behind the walls and saw the problem from the other side.





Together we believe we can change the way prisoners reenter society -
from the inside out.



600,000+ individuals are released from prison each year
in the U.S.



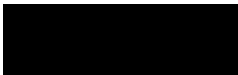


Most return home ☒without **IDs or basic benefits** –
the gateway to **healthcare, housing, and
employment**





Without a **Roadmap** people are **overwhelmed**—they can't **find resources**, don't know **where to start**, and **can't track progress**



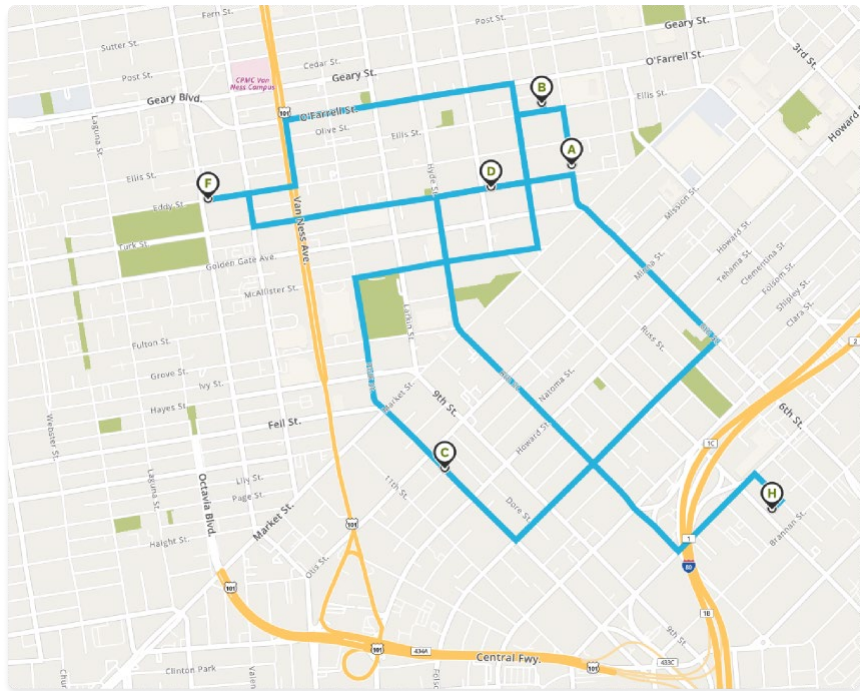


The **result** is that over **60%** are **rearrested** within **three years**



Diane's Reentry Journey

Diane's pathway to finding permanent housing



A

Geo Re-Entry Services

B

Glide Memorial Church

C

123 10th St, San Francisco, CA...

D

Hospitality House

E

Coalition on Homelessness

F

Catholic Charities

G

Hospitality House

H

San Francisco Pretrial Diversi...

Diane's Reentry Journey

Diane's pathway to finding permanent housing

Today, she lives in her own apartment, is stably employed, and is happily engaged!
engaged! She has a great relationship with her family.

Diane self-rates the difficulty of her reentry journey as 3-4 / 10 compared to her peers.

IDs & Benefits

● Contacted Mom to get old Driver's License mailed to GEO

● Process for DAR at GEO

Still no access to Medi-Cal, CalFresh, etc.

Employment

SF Goodwill for resume prep

Interview clothes

Job at Goodshepherd Gracenter

Housing

Healthright 360

Glide

123 10th Street

Hospitality House

Greentree Property Management -> need 1st months' rent and deposit

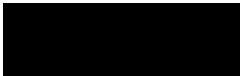
Hospitality House --> sent around corner to be "deemed" homeless

Coalition of Homelessness

Catholic Charities

Hospitality House

SF Pretrial Diversion



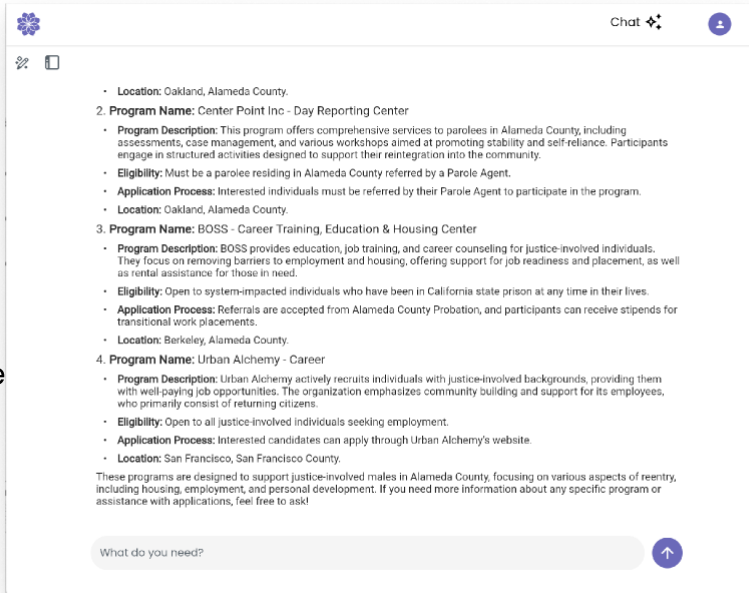
Reentry Reimagined with Dignifi

AI Chatbot Guides You to Stability

Guided and supportive conversational agent

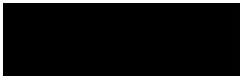
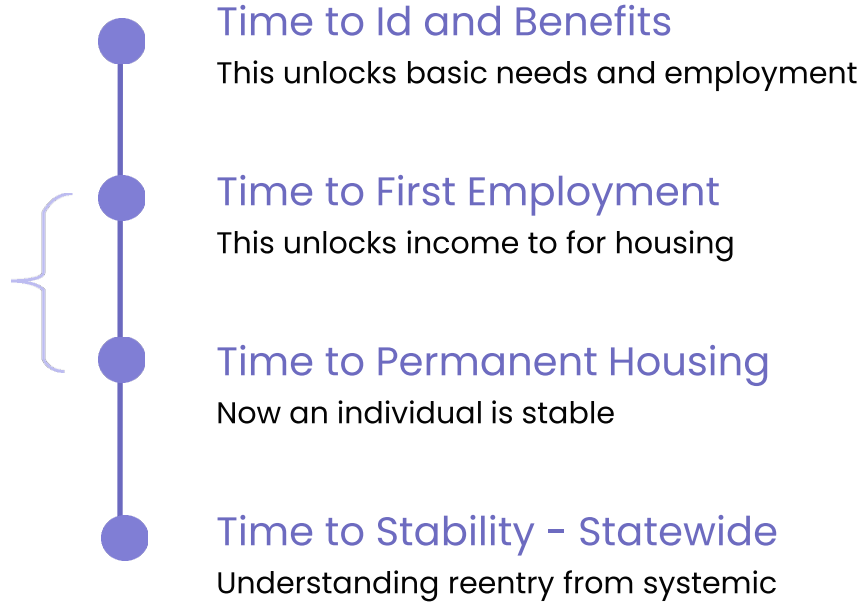
Step by step playbooks to obtain IDs, Benefits, Employment and Stable Housing

Tracks baseline data on how long these steps take



Supporting Supervision with Data

Building the Baseline of Data from Release to Stability Statewide



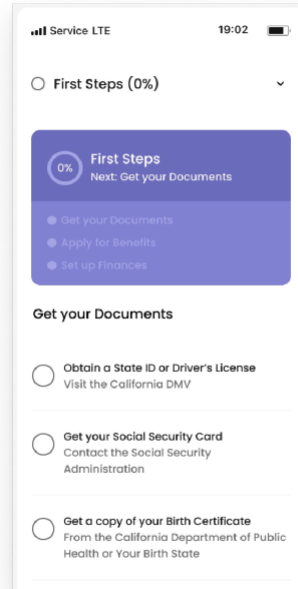
What's Next – Tools for Supervision

Building Tools for Parole and Probation to Reduce Time to Stability

- Facilitate communication with clients

- Automate reentry planning and resource navigation

- Reduce paperwork allowing supervision can focus on what's important



The Ask

- Please help **connect** us to parole and probation across the state
- Focusing on Bay Area, Southern California, and Central California



Meet The Rest of the Team

Our Foundation



Janelle Jolley

- Ex Google Product Manager with focus on vertical expansion
- Ex founder at ML and marketplace startups
- Volunteer Startup coach and various accelerators
- Expert at navigating the GTM efforts in government and political spaces



Jenny Ma, Product

- 15+ years of product design and management experience
- Human centered design with a passion for impact tech
- Expertise in User Research and empathy mapping
- Wants to disrupt the system to give everyone a chance



Jay Kim, Advisor

- Lived experience first time reentering
- Host of our podcast and motivational speaker
- Reentry Coach at Center of Reentry Excellence
- Currently stabilizing



Diane Aguilar, Advisor

- Lived experience at federal, state, and and county-levels
- Current resident advisor at Goodshepherd Gracenter, an SF sober living environment for women
- Currently in training to be substance abuse counselor



