

Building Pathways to Economic Mobility

Presented by

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OASIS Center International
EPICENTER Foundation

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WHO WE ARE

Two Organizations. One Shared Mission.



OASIS
CENTER
INTERNATIONAL

Empowering Youth. Building Futures.



Founded in 2012



40,000+ youth and families served



Programs in Title I schools and underserved communities



Workforce development through arts, innovation & leadership



Partnering with school districts and communities across California



EPICENTER
FOUNDATION

Creating Pathways. Building Stability.



HUD-Approved Housing Counseling Agency



Financial capability education & coaching



Homeownership readiness & housing stability



Credit improvement & asset building



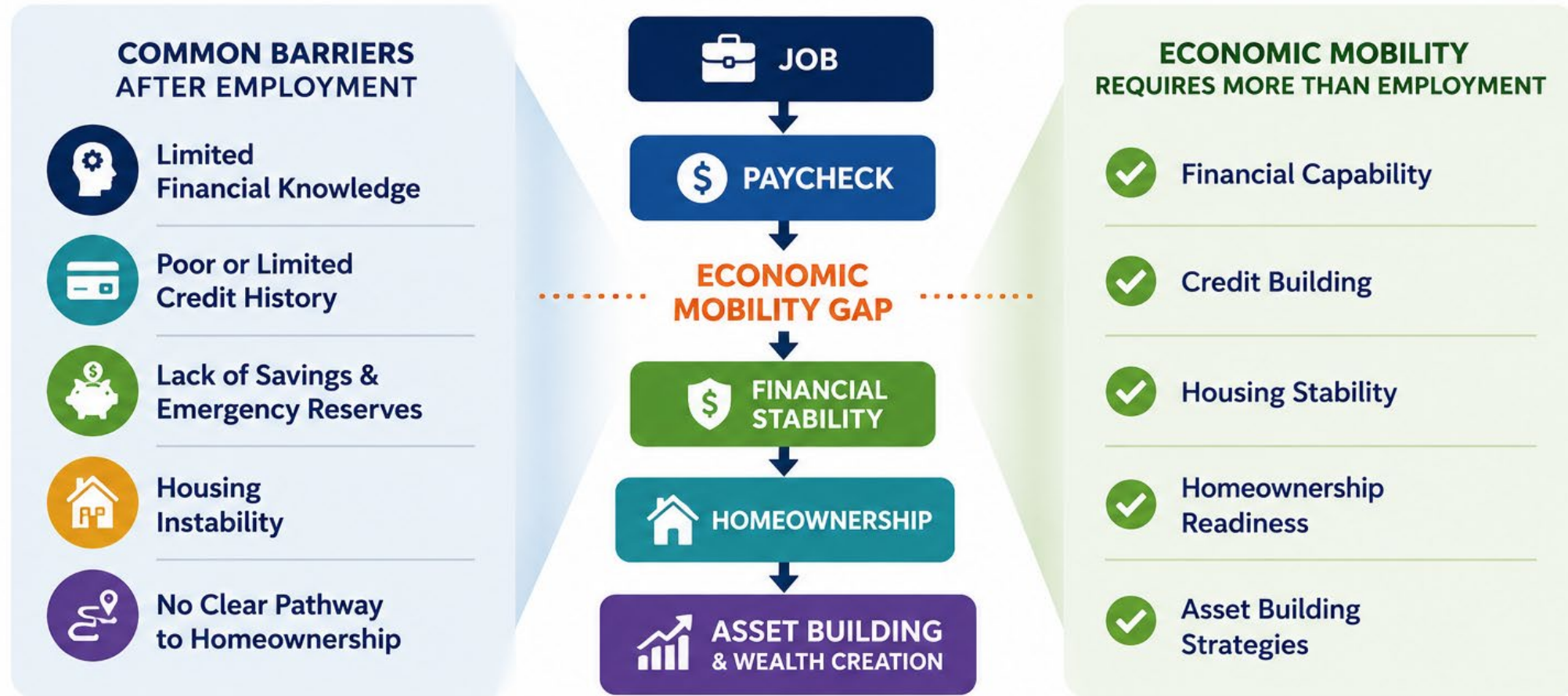
Small business education & entrepreneurship support



Our Shared Mission: To equip individuals and families with the skills, knowledge, and resources they need to achieve economic mobility and build generational wealth.

The Economic Mobility Challenge

• *Employment Alone Does Not Create Economic Mobility* •



The challenge is not simply helping people find employment.

The challenge is helping individuals and families **convert employment** into **long-term economic mobility**.



THE PATH TO ECONOMIC MOBILITY

Building Skills. Strengthening Finances. Creating Generational Wealth.



STRONG SKILLS. SMART FINANCES. STABLE HOMES. STRONGER COMMUNITIES. BRIGHTER FUTURES.

Together, we create pathways to opportunity and lasting economic mobility.

STAGE 1: CAREER AWARENESS

OASIS Digital Arts Workforce Pathway

Virtual Workforce Development Pathway



Students develop:



Digital literacy



Graphic design skills



Creative technology skills



Communication skills



Team collaboration



Project management

Stage 2: Workforce Readiness

Café OASIS Workforce Certification Model



10-Week Certification Program



Participants learn:



Professionalism



Attendance



Accountability



Workplace communication



Customer service



Leadership



Time management

STAGE 3: EMPLOYMENT



Job placement



Career advancement



Economic stability



Ongoing support



Employer partnerships



STAGE 4: FINANCIAL CAPABILITY



Budgeting



Saving



Banking basics



Credit understanding



Financial goal setting



Money management



STAGE 5: CREDIT BUILDING



Establish credit



Build positive credit history



Improve credit score



Strengthen financial future



Unlock opportunities



STAGE 6: HOMEOWNERSHIP READINESS

From Workforce Success to Asset Ownership

EPICENTER Foundation Provides:



HUD-certified
homebuyer education



Homeownership
readiness counseling



Credit improvement



Mortgage preparation



Down payment
assistance education



STAGE 7: ASSET BUILDING & GENERATIONAL WEALTH

*Building Today. Securing Tomorrow.
Creating Legacies that Last.*



BUILD ASSETS

Grow equity and increase your net worth.



INVEST IN THE FUTURE

Make smart financial decisions for long-term security.



CREATE GENERATIONAL WEALTH

Leave a legacy and expand opportunities for your family.



PROTECT WHAT MATTERS

Build financial resilience through insurance and estate planning.



EMPOWER COMMUNITIES

Stronger families. Stronger communities.
A brighter future for all.



EPICENTER
FOUNDATION

*Stronger Futures.
Lasting Legacies.*



Monthly Wealth Plan

INCOME	
Monthly Take-Home Pay	\$4,500
EXPENSES	
Housing	\$1,500
Utilities	\$300
Groceries	\$300
Transportation	\$400
Insurance	\$200
Debt Payments	\$550
Savings / Investments	\$800
Miscellaneous	\$1560
TOTAL EXPENSES	\$4,250
MONTHLY SURPLUS	\$ 250

GOALS

- ☒ Build Emergency Fund
- ☒ Invest for Long-Term Growth
- ☒ Pay Down Debt
- ☒ Save for Home
- ☒ Create Generational Wealth



POTENTIAL PILOT OPPORTUNITIES

Building Today. *Securing Tomorrow.* Creating Legacies *that Last.*

OPTION 1



Youth Digital Arts Workforce Cohort



Equipping youth with digital arts skills and career pathways for the creative economy.

OPTION 2



Financial Capability Series



Building financial knowledge and confidence for long-term financial well-being.

OPTION 3



First-Time Homebuyer Readiness Program



Preparing individuals and families for successful homeownership.

OPTION 4



Integrated Economic Mobility Pathway

— A comprehensive pilot combining our core pillars for lasting impact. —



Empowering youth and families through integrated support that leads to economic mobility and generational wealth.



ONE PATH. **MULTIPLE OPPORTUNITIES.**

Skills ● → Financial Stability ● → Homeownership ● → Generational Wealth

BUILDING PATHWAYS TO ECONOMIC MOBILITY

From Career Awareness to Generational Wealth

A Comprehensive Journey. A Shared Commitment. A Stronger Alameda County.



CAREER AWARENESS

Inspire potential and explore possibilities.



WORKFORCE READINESS

Build skills, confidence, and career readiness.



EMPLOYMENT

Gain meaningful employment and grow professionally.



FINANCIAL CAPABILITY

Strengthen money management and financial knowledge.



CREDIT BUILDING

Build credit and establish financial credibility.



HOMEOWNERSHIP READINESS

Prepare for sustainable homeownership.



ASSET BUILDING & GENERATIONAL WEALTH

Build assets today to create lasting legacies tomorrow.



OASIS
CENTER
INTERNATIONAL

WORKFORCE DEVELOPMENT

- ✓ Digital Arts Workforce Cohorts
- ✓ Workforce Readiness Training
- ✓ Career Exposure & Skill Development



EPICENTER
FOUNDATION

ECONOMIC MOBILITY

- ✓ Financial Capability Education
- ✓ Credit Building
- ✓ Homeownership Readiness
- ✓ Asset Building Strategies



SHARED OUTCOME

- ✓ STRONGER WORKERS
- ✓ STRONGER FAMILIES
- ✓ STRONGER COMMUNITIES

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Our goal is not simply to help individuals obtain employment.
Our goal is to help individuals and families move from opportunity to long-term economic mobility through workforce readiness, financial capability, homeownership pathways, and asset building.

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THANK YOU

