CCPEC COMMUNITY OUTREACH EVENT SPONSORSHIP APPLICATION

Note: This application is due at least six (6) weeks prior to the CCPEC meeting.
Email requests to ProbationCommunityPrograms@acgov.org.

TO: Community Corrections Partnership Executive Committee (CCPEC)
c/o Alameda County Probation Department
Brian Ford, Chief Probation Officer
1111 Jackson Street, P.O. Box 2059
Oakland, CA 94604-2059

FROM: **Name**: Ansarel Muhammad

Title: Secretary and Grant Organizer

Agency/Organization/Department: Positive Directions Oakland

Type of Agency (e.g., 501(c)3): Fiscally sponsored (Ephesian M.B. Church, 501(c)(3))

Address: **1423 34TH ST OAKLAND, CA 94608**

Phone #: (510)677-1958 **Alternate Phone #:** N/A

Email: ansareljti@gmail.com

This application is being submitted for consideration by the Community Advisory Board (CAB) and the Community Corrections Partnership Executive Committee (CCPEC).

1. **Have you read the CCP Community Outreach Event Sponsorship Guidelines?** ☒ Yes ☐ No
2. **Please provide a brief description of your organization**: Positive Directions Oakland (PDO) is a transitional reentry housing program in Oakland, California. PDO operates an 8-bed, 18-month program for adults thirty-five and older returning to Oakland and Alameda County, and it welcomes veterans. The program is led by Executive Director, Dr. Michael Pasley, who has more than 20 years of social work and community-based reentry experience in Oakland. PDO operates under the fiscal sponsorship of Ephesian Missionary Baptist Church, a 501(c)(3).

EVENT FUNDING

3. **What is your total budget for the event?** $10,000
4. **How much funding are you requesting from the CCPEC (request may not exceed $10,000)?** $10,000

5. **If your total event cost is more than the amount you are requesting from CCPEC, please briefly describe how you expect the remaining costs to be covered.** The event budget is $10,000 and PDO is requesting the full amount from CCPEC, so there are no remaining costs to cover. If any cost runs over, PDO will seek in-kind donations and other sources of support.

6. **Please use the following table to tell us how you plan to spend the grant funding for your event. Include all planned expenses (for example, attendee stipends, bikes for participants' children, food, outreach materials, space rental, or other event costs). Use as many or as few lines as you need.**

Expense	**Amount**	**Description**
Catering and refreshments	$3,000	Lunch and beverages for about three hundred attendees, volunteers, and partners.
Equipment rental	$1,200	Tables, chairs, sound system, and microphones for workshops and the program presentation.
Signage and banners	$700	Event banners, directional signs, table signs, and a PDO program banner.
Printed and promotional materials	$900	Flyers, resource guides, PDO program brochures, sign-in sheets, and exit surveys.
Speaker honorariums	$750	Three workshop facilitators at $250 each.
Venue Fee	$240	DeFremery Park use fee at $40 per hour for 6 hours (setup, the 4-hour event, and cleanup).
Transit fare support	$760	Transit passes for attendees traveling to the event.
Resource bags and giveaways	$1,000	Take-home bags with program information and basic supplies.
Insurance and security	$750	Event liability coverage and event security, if required by the venue.
Volunteer supplies and documentation	$700	Volunteer shirts and supplies, plus photo and video for the impact report.
Total Expenses	$10,000	

7. **(Optional) Is there any additional information you would like to share about how this funding will help make your event possible or increase its impact?** These funds would pay for event costs. The event gives PDO a direct way to meet referral partners and people returning from incarceration, and it gives attendees access to housing, employment, and support resources in one place. The event also lets PDO show the community, its referral partners, and people returning from incarceration that it is a viable and reliable transitional home with a strong future.

EVENT DETAILS

8. **What is the name/title of your event?** Positive Directions Oakland Reentry Resource and Opportunity Day

9. **Please provide the event date:** Saturday, June 12, 2027 Is this date ☒ Tentative or ☐ Confirmed?

10. **Please provide the event time/length:** 11:00 AM to 3:00 PM (4 hours) Is this time ☐ Tentative or ☒ Confirmed?

11. **Please provide the event location:** DeFremery Park (also known as Lil' Bobby Hutton Memorial Park), 1651 Adeline Street, Oakland, CA 94607. The event will use the park grounds and, if available, the DeFremery Recreation Center. Is this location ☒ Tentative or ☐ Confirmed?

12. **Please provide a brief description of the event**: A one-day community event that brings reentry resource providers together with people who are in or approaching reentry. The event includes resource tables for housing, employment, veterans, health and wellness services; three short workshops led by community facilitators, covering housing, employment, and financial stability, with final topics to be confirmed with participating providers; a short presentation on PDO's transitional housing program; a shared lunch; and take-home resource bags. PDO staff will be on hand to talk with attendees and make direct referrals. The event also presents PDO to attendees and partners as a viable and reliable transitional home.

13. **What is the purpose of the event?** To connect people who are or were involved in the criminal legal system with housing, employment, health resources, and support resources in one place, and to build working relationships between community providers, health providers, and referral partners so that individuals attending the event will be clear about the resources available to them. The event also promotes Positive Directions Oakland to the community and referral partners as a viable and reliable transitional home with a solid foundation.

14. **Who is the event meant to serve?** The event is open to anyone in Alameda County who is impacted by the criminal legal system. The core audience is current and prospective clients of PDO and similar programs, including adults thirty-five and older and veterans, along with their families. Service providers and referral partners are also invited.

15. **How do you plan to make people aware of the event?** PDO will begin outreach at least 60 days before the event. PDO will distribute flyers through the Ephesian Missionary Baptist Church congregation, reentry staff, and community-based organizations. PDO will also send email invitations to providers and partners, including VA contacts, and post on social media. Attendees will be asked to RSVP by phone or email so that food, materials, and transportation can be planned, and walk-ins will be welcome. Every flyer and invitation will say that transportation assistance is available on request.

16. **Please estimate the number of expected attendees:** 300

17. **Are members of the CAB/CCPEC welcome to attend your event?** ☒ Yes ☐ No

18. **Will this event offer any of the following opportunities?** ***Please check all that apply:***

    ☐ **Prevention** – Helps reduce the likelihood of individuals becoming involved with the criminal legal system (e.g., youth engagement, community support, education). If checked, please describe how your event will reduce involvement with the criminal legal system: Not applicable.

    ☒ **Intervention** – Supports individuals currently or formerly involved with the criminal legal system (e.g., resource connection, case management, reentry services, peer support). If checked, please describe how your event will support people who are or were involved in the criminal legal system: The event connects people who are or were involved in the criminal legal system to housing, employment, veterans, health, and legal resources in a single location. Attendees can speak directly with providers and with PDO staff, receive warm referrals, and leave with materials and transit fare support to follow up on those connections.

    ☐ **Innovation** – Introduces new or creative strategies to support the reentry population and the communities they live in. If checked, please describe why you believe your event is a new or creative strategy to support the reentry population and the communities they live in: Not applicable.

19. **How does the event support the CCP's generational health and generational wealth goals?** Generational Health: the event connects attendees to housing stability and to health and support services. Generational Wealth: the workshops and resource tables focus on fair-chance employment, skill-building, and pathways to financial stability for attendees and their families.

20. **(Optional) Please identify any organizations, agencies, or community partners participating in the event and describe their role:** Ephesian Missionary Baptist Church is PDO's fiscal sponsor. PDO plans to host the event at DeFremery Park. PDO leadership and staff will present the program and speak with attendees. Reentry service providers and veteran service providers are invited to host resource tables.

21. **What are the expected outcomes of the event?** Attendees will leave with information on housing, employment, and support services, at least one named contact or referral, a resource bag, and transit fare support. PDO will also build relationships with referral partners who can connect future clients to the program. Attendees and partners will leave with a clear picture of PDO as a viable and reliable transitional home, how to refer someone to it, and who to contact.

22. **How will you know if your event is successful? Please tell us what information you will measure/collect to determine success (for example: the number of people who attended the event, the number of bikes purchased and given away, or participant feedback/survey results).** PDO will track total attendance with a sign-in sheet, the number of referrals and appointments made using a tally card at each resource table, and the number of meals, resource bags, and transit passes distributed or provided. PDO will also record the referral inquiries and requests for program

information that PDO receives from attendees and partners at the event and afterward. PDO will also collect a short exit survey and photos. PDO will submit an impact report with these numbers within 60 days after the event.

Applicant Certification

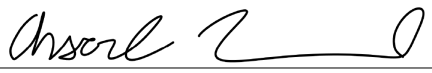
By signing below, I certify that the information provided in this application is true and correct to the best of my knowledge. I agree to use any funds awarded solely for the purposes described in this application and in accordance with all Community Corrections Partnership Executive Committee (CCPEC) Community Outreach Sponsorship Grant requirements.

If the proposed event is canceled, materially changed, or cannot be conducted as described in this application, I agree to immediately notify the Community Corrections Partnership Executive Committee (CCPEC) by email at probationcommunityprograms@acgov.org. I further agree to return any grant funds received, or any portion of grant funds not used for the approved purpose, within 30 calendar days of providing notice, unless otherwise authorized in writing by Alameda County.

I understand that grant funds are public funds and must be used only for their approved purpose. I acknowledge that failure to use grant funds as approved, failure to notify CCPEC of a canceled or materially changed event, failure to return grant funds as required, or providing false or misleading information in this application may result in my organization and its principals being determined ineligible to receive future funding from Alameda County, in addition to any other remedies available to the County under applicable law or policy.

☒ **I understand that if funding is awarded, a post-event follow-up impact report must be submitted within 60 calendar days following the event.**

☒ **I understand that, if my application is approved, a representative from the Alameda County Probation Department may attend the event, and I welcome their attendance.**

Signature: 

Print Name and Title: Ansarel Muhammad, Secretary and Grant Organizer