

CCPEC COMMUNITY OUTREACH EVENT SPONSORSHIP APPLICATION

Community Corrections Partnership Executive Committee (CCPEC)

Note: This application is due at least six (6) weeks prior to the CCPEC meeting.

Email requests to ProbationCommunityPrograms@acgov.org.

TO: Community Corrections Partnership Executive Committee (CCPEC)

c/o Alameda County Probation Department

Brian Ford, Chief Probation Officer

1111 Jackson Street, P.O. Box 2059

Oakland, CA 94604-2059

FROM: Name: April Fenall Title: Founder & Executive Director

Agency/Organization/Department: Piikup LLC

Address: 4400 Keller Ave

Phone #: 510-560-5423 Alternate Phone #: _____

Email: April@piikup.com

This application is being submitted for consideration by the Community Corrections Partnership Executive Committee (CCPEC) at their meeting on March 3rd, 2026.

Please provide a brief description of your organization and the proposed community outreach event:

Piikup is a community-based employment social enterprise rooted in Alameda County that creates fair-chance job opportunities and workforce pathways for people with lived experience, including individuals impacted by incarceration, housing instability, and economic displacement. Piikup centers lived experience leadership and provides paid work experience, digital literacy, and job readiness support while strengthening local small businesses and community well-being.

Proposed Event:

Piikup will host a **half-day Community Workforce & Resource Pop-Up on Saturday June 20th** featuring multiple resource stations that include grooming, housing navigation, interviewing, employment search, transportation, entrepreneurship pathway, mentor connection mini-workshops on financial and food literacy, and partner-led activities like cooking stations for justice-impacted individuals and families within the Realignment community. The event will offer access to fair-chance employment pathways, workforce training opportunities, and community resources mentioned above in a welcoming, low-barrier environment, alongside food sourced from local small businesses.

This event advances **Generational Wealth** by connecting participants to employment, skills, and economic opportunity, and supports **Generational Health** through food access, community

connection, and culturally responsive resource sharing.

How much funding are you requesting (request may not exceed \$10,000): We are asking for \$7900

Funding Application Questionnaire

1. What is the purpose of the event? The purpose of the event is to create a welcoming, low-barrier space where justice-impacted individuals and families within the Realignment community can connect to fair-chance employment pathways, workforce training opportunities, and essential community resources. Through a half-day Community Workforce & Resource Pop-Up, the event aims to reduce barriers to economic stability, increase access to job readiness supports, and strengthen community connection by bringing trusted partners, information, and food together in one accessible setting.

The event supports **Generational Wealth** by connecting participants to employment, skills, and income-building opportunities, and promotes **Generational Health** through food access, culturally responsive engagement, and community resource sharing.

2. Please provide the date and location of the event: **Date: Saturday June 20th, the Location is to be determined upon approval, but will be** Oakland, CA community-based venue accessible to justice-impacted residents and families

3. Who is the target audience of the event? The target audience for this event is justice-impacted individuals and families within the Realignment (AB 109) community in Alameda County, including people who are formerly incarcerated, on probation or parole, and those facing barriers to employment, housing stability, and economic opportunity. The event is designed to be accessible and welcoming to adults and families from historically under-resourced communities seeking fair-chance employment, workforce training, and supportive community resources.

4. What are the expected outcomes of the event? The expected outcomes of the event include:

- increased access to fair-chance employment pathways
- workforce training opportunities
- supportive community resources for justice-impacted individuals and families.

Participants will leave with clearer next steps toward employment or skill-building, connections to trusted service providers, and improved awareness of available resources that support economic

stability, health, and reentry. The event will also strengthen community trust and engagement by providing a culturally responsive, low-barrier space for connection, information-sharing, and support.

5. Will this event offer any of the following opportunities? *Please check all that apply:*

Prevention – Helps reduce the likelihood of individuals becoming involved with the criminal legal system (e.g., youth engagement, community support, education).

CCPEC Community Outreach Event Sponsorship Funding Application 3

Intervention – Supports individuals currently or formerly involved with the criminal legal system (e.g., resource connection, case management, reentry services, peer support).

Innovation – Introduces new or creative strategies to support the reentry population and the communities they live in.

6. **How does the event support the CCP’s generational health and generational wealth goals?** The event supports the CCP’s Generational Wealth goals by connecting justice-impacted individuals to fair-chance employment pathways, workforce training, digital literacy, and income-building opportunities that promote long-term economic stability. It supports Generational Health by creating a welcoming, low-barrier space that offers food access, community connection, and referrals to supportive resources that address well-being, stability, and successful reentry for individuals and families impacted by the criminal legal system.

7. How much will it cost to operate the event? The total cost to operate the event is estimated at \$7,900, covering venue costs, staffing support, outreach and marketing, food and refreshments, and resource bags for participants. Piikup will also leverage in-kind support and partnerships to maximize impact.

8. Please provide a breakdown of how you plan to spend the AB 109 funding for the event. *A budget with dollar amounts for each type of cost, such as staffing, food, outreach materials, space rental, or other needs, should be included. AB 109 Event Budget Breakdown (Total: \$7,900)*

•Community Workforce & Resource Pop-Up (half-day, Saturday June 20).

Cost Category	What it Covers	Amount
Staffing + Coordination	Event lead planning + day-of coordination; check-in/flow support; volunteer coordination; set-up/breakdown support (paid hours)	\$3,200

Partner / Facilitator Stipends	Stipends for mini-workshop leads + partner-led stations (financial literacy, food literacy, entrepreneurship pathway, mentor connection, cooking station)	\$1,200
Food (Local Small Businesses)	Meals and/or boxed food for participants; water; light snacks (sourced locally)	\$1,500
Space + Site Costs	Venue/site fee, cleaning fee, tables/chairs if not included	\$600
Outreach + Marketing Materials	Flyers, posters, printing, signage, basic digital promo boosts, resource handouts	\$900
Station Supplies	Supplies for resource stations: grooming kits, cooking demo supplies, workshop materials, clipboards/pens, sanitation/PPE	\$400
Participant Support	Transportation support (bus passes/Clipper load), small essentials support for participants as needed	\$100
TOTAL		\$7,900

Signature: _____

April Fenall

Print Name and Title: April Fenall, Founder & Executive Director

CCPEC Community Outreach Event Sponsorship Funding Application 5