Created by :
Janene Grigsby

Grant
Application

Overview.

Grant Updates

CCPEC Event Sponsorship Grant



Updated Application

- Clear event details
- Impact planning
- Reentry connection
- Funding clarity
- Certification
- Event date is now required



Review Checklist

- Minimum qualifications meet
- Feasibility
- Reasonableness
- Is this needed?
- Who is being impacted?

Current Trends

- Funding-Driven Event Creation
- Program Awareness Events
- Assumed Client Need
- Uncoordinated Reliance on Probation
- Overwhelmed by Applications

Move to require an applicant to submit the impact report for one sponsored event before being eligible to submit an application for a second award?

Proposed Requirement

Why Bring This Forward?

- Strengthens accountability for public funds
- Ensures actual attendance, resources, connections, and feedback are documented
- Gives the panel a record of performance before considering another request

Current guideline: Up to two grants per fiscal year for separate events.
This proposal would require the first impact report before a second application.

New Checklist

ALIGNMENT

Mission, event and CCP Priorities

READINESS

Planning, location, timeline and capacity

PURPOSE

Who is served and what participants receive

IMPACT

Need, reach, outcomes, outreach, connections

FUNDING

Reasonableness, use of funds, remaining costs

Key Questions



Useful

- What need is the event intended to meet?
- What will participants receive, learn, or be connected to?
- Does the event duplicate or complement existing services?

Attended

- Does the applicant already serve or have relationships with people likely to attend?
- If outreach relies on Probation, partners, or word of mouth, what engagement with those partners has already occurred?

Completed

- Are the date, venue, staffing, budget, outreach, and timeline workable?
- Which pieces are confirmed, and what could prevent the event from happening?

Yes Ma'am Community Initiatives **I 501(c)(3) Nonprofit Organization**

D.N.A. Youth Activation Day

DATE
Saturday, Mar. 20, 2027

LOCATION
F.M. Smith Recreation Center in Oakland

REQUEST
$10,000 of $10,000

EXPECTED REACH
100

What the Application Proposes

A **three-hour** family-centered event for youth ages 12-24 and their families using activity stations, physical challenges, STEAM and environmental learning, safety education, financial literacy, a D.N.A. app, and an interactive quiz competition.

The budget includes youth event staff, food, documentation, giveaways, supplies, and permits.

Points for Consideration

Partner participation: Public Health, the Urban League, and a CDFI are described as planned not committed.

How outreach will reach youth and families connected to reentry populations.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$100	**$3,333.33**	**$4,450 I 45%**	**$2,800 I $28pp**	**$700 I $7pp**	**$0 I 0%**

Marlo Da Motivator **I CA Limited Liability Corporation**

Decisions Determine Direction through P.C.P.

DATE	LOCATION	REQUEST	EXPECTED REACH
TBD – after approval and venue confirmation	**TBD – HAYWARD**	**$10,000 of $10,000**	**75–100**

What the Application Proposes

A **three-hour** interactive event for people and families impacted by the criminal legal system.

The proposed format combines motivational education, financial literacy, personal reflection, group discussion, paid system-impacted event staff, books for adults and children, raffle gift cards, food, and resource connections.

Points for Consideration

The final venue/date.

The $2,025 for Marlo's books and distribution process.

The $1,000 in raffle gift cards.

Participant eligibility/selection.

How the LLC will document payment eligibility and event outcomes.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$113.64	**$3,333**	**$2,500	25%**	**$1,200	$14pp**	**$2,025	$23pp**	**$1000	10%**

Father Figure | Grassroots Community-Based Organization

Fairway to the Future

DATE
TBD - Wednesday, Jan. 27, 2027 proposed

LOCATION
Corica Golf Park, Alameda

REQUEST
$10,000 of $10,000

EXPECTED REACH
Approx. 60 total; 30 registered participants

What the Application Proposes

A **five-hour** event combining beginner golf, mentorship, character development, fair-chance employment education, and four rotating workshops for 30 registered adult Realignment and justice-impacted participants with resource connection and next steps at the close.

Points for Consideration

The $10,000 request relative to the 30-participant cap.

The $3,300 for Father Figure apparel/golf-item giveaways.

What will participants get at $150/pp?

The final date and event logistics.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$333.33	**$2,000**	**$1,000 | 10%**	**$2,200 | $73pp**	**$4,500 | $150pp**	**$0 | 0%**

Creative Wildfire / What These Walls Won't Hold **I Fiscally Sponsored Project**

Reframe Media & Filmmaking Symposium

DATE
Friday, Jan. 15, 2027

LOCATION
Roots Community Health Parker Elementary School Campus in East Oakland

REQUEST
$10,000 of $14,000

EXPECTED REACH
Up to 100

What the Application Proposes

A **full day** of media education, storytelling, and production training for formerly incarcerated people, families, justice-impacted youth, advocates, and students.

Participants will learn filmmaking, podcasting, journalism, digital media, and storytelling through workshops led by media professionals and justice-impacted creators.

Points for Consideration

The fundraising plan to secure the remaining $4,000.

The status and roles of proposed partners.

Location - during school hours.

How success will be documented beyond attendance and a qualitative survey.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$100.00	**$1,250**	**$4,300 I 43%**	**$1,500 I $15pp**	**$0 I 0%**	**$0 I 0%**

CHICK Therapy | 501(c)(3) nonprofit

Project RESTORE: Healing, Hope, Wellness & Reentry Community Resource Fair

DATE	LOCATION	REQUEST	EXPECTED REACH
TBD - Dec. 14th,2026 or later	**TBD - OAKLAND**	**$10,000 of $18,000**	**Approx. 300**

What the Application Proposes

A free, **six-hour** healing, wellness, prevention, and reentry resource fair for people and families affected by reentry, incarceration, trauma, violence, and economic hardship.

Planned elements include trauma-informed workshops, mental health education, family reunification, housing and workforce navigation, financial literacy, youth programming, food, transportation assistance, and a children's activity area.

Attendance, partners, resources, referrals, and participant feedback will be tracked.

Points for Consideration

The final venue/date.

The local delivery plan for an org based in Sacramento.

Which partner/ resource commitments are confirmed.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$33.33	**$1,666.67**	**$2,000 | 41%**	**$1,500 | $5pp**	**$1,500 | $5pp**	**$0 | 0%**

The Next Move Collective **I Grassroots Community Collborative Co-Created by Margie Rubio, Dario Harper, and Tauheeda Anderson, MSW**

What's Next? From Surviving to Building - Re-entry Success Workshop Series

DATE	LOCATION	REQUEST	EXPECTED REACH
Tuesday, Jan. 12, 2027	**TBD – OAKLAND**	**$10,000 of $12,500**	**80–100**

What the Application Proposes

A **five-hour** workshop and resource fair organized around three pathways: emotional wellness and personal growth; education and career pathways; and employment, leadership, and financial stability, with enrollment support, resume reviews, employer networking, and a resource fair.

Points for Consideration

The venue.

Partner/employer participation.

How the $2,500 in-kind contribution will be secured.

Difference between Participant Giveaways and Supplies.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$111.11	**$2,000**	**$3,000 I 30%**	**$1,500 I $17pp**	**$2,250 I $25pp**	**$0 I 0%**

East Oakland Double UPP TwinZ **| Grassroots Community Org. founded by Ayesha and Tauheeda Anderson**

10th Annual Juneteenth Community Celebration

DATE	LOCATION	REQUEST	EXPECTED REACH
Saturday, June 19, 2027	**TBD – Deep East Oakland**	**$10,000 of $15,500**	**100–250**

What the Application Proposes

The **five and a half hour** 10th annual community celebration, with free food, music, Juneteenth history, youth and family activities, credible messengers, resource tables, giveaways, and direct connections to reentry, employment, education, mental health, and community support services.

Points for Consideration

The venue.

The attendance range. The expected number of reentry participants.

The expected number of reentry participants.

Confirmed partner roles.

COST PER PERSON	COST PER HOUR	EVENT STAFF	FOOD/CATERING	EVENT GIVEAWAYS	DIRECT PARTICIPANT SUPPORT
$57.14	**$1,818.18**	**$2,000 | 20%**	**$3,000 | $17pp**	**$3,000 | $17pp**	**$0 | 0%**

Thank You

for your time
and attention