

CCPEC COMMUNITY OUTREACH EVENT SPONSORSHIP APPLICATION

Note: This application is due at least six (6) weeks prior to the CCPEC meeting.

Email requests to ProbationCommunityPrograms@acgov.org.

TO: Community Corrections Partnership Executive Committee (CCPEC)
c/o Alameda County Probation Department
Brian Ford, Chief Probation Officer
1111 Jackson Street, P.O. Box 2059
Oakland, CA 94604-2059

FROM: Name: Margie Rubio, Dario Harper, and Tauheeda Anderson, MSW

Title: Leadership Collective / Co-Creators

Agency/Organization/Department: The Next Move Collective

Type of Agency (e.g., 501(c)3): Grassroots Community Collaborative

Address: 2155 East 28th Street Apt# 5 Oakland CA, 94606

Phone #: 510-692-2836

Alternate Phone #: 415-260-1742

Email: collectivethenextmove@gmail.com

This application is being submitted for consideration by the Community Advisory Board (CAB) and the Community Corrections Partnership Executive Committee (CCPEC).

1. Have you read the CCP Community Outreach Event Sponsorship Guidelines? ☒ Yes ☐ No
2. Please provide a brief description of your organization: The Next Move Collective is a collaborative leadership team created by Margie Rubio, Dario Harper, and Tauheeda Anderson, MSW. Our work brings together emotional wellness and personal development, education and career pathways, workforce development, leadership, financial literacy, and community engagement to support formerly incarcerated, justice-impacted, and reentry individuals as they build stable, successful futures.

EVENT FUNDING

3. What is your total budget for the event? The total estimated cost for the What's Next? Re-Entry Success Workshop Series is \$12,500.
4. How much funding are you requesting from the CCPEC (request may not exceed \$10,000)? The Next Move Collective is requesting \$10,000 in CCPEC Sponsorship Grant funding.
5. If your total event cost is more than the amount you are requesting from CCPEC, please briefly describe how you expect the remaining costs to be covered. The remaining \$2,500 will be supported through in-kind donations, community partnerships, volunteer support, and leadership team contributions.

6. Please use the following table to tell us how you plan to spend the grant funding for your event. Include all planned expenses (for example, attendee stipends, bikes for participants' children, food, outreach materials, space rental, or other event costs). Use as many or as few lines as you need.

Expense	Amount	Description
Facilitator & Speaker Honorariums	\$3,000	Honorariums for workshop facilitators, credible messengers, guest speakers, and subject-matter experts across the three pathways.
Venue / Meeting Space	\$2,000	Accessible Oakland meeting space for the five-hour workshop and community resource fair.
Food & Refreshments	\$1,500	Meals and refreshments for participants, volunteers, facilitators, and invited resource partners.
Workshop Materials & Participant Supplies	\$1,000	Workbooks, printed materials, vision-board supplies, resource packets, and other hands-on workshop materials.
Marketing & Outreach	\$750	Flyers, digital promotion, outreach materials, and targeted community recruitment.
Transportation Assistance	\$1,000	Participant transportation assistance to reduce access barriers for the target reentry population.
Audio/Visual & Event Logistics	\$500	A/V, microphones, presentation equipment, and event logistics needed to deliver the workshops.
Participant Resources / Giveaways	\$250	Event-related participant resources that reinforce workshop learning and engagement.
Total	\$10,000	

7. (Optional) Is there any additional information you would like to share about how this funding will help make your event possible or increase its impact? CCPEC funding will allow The Next Move Collective to keep the workshop experience accessible to the reentry community while providing skilled facilitators, participant materials, food, outreach, transportation assistance, and direct connections to education, employment, wellness, and community resources. The investment will help us move participants from information to action by giving them practical next steps and trusted connections they can use after the workshops.

EVENT DETAILS

8. What is the name/title of your event? What's Next? From Surviving to Building — Re-Entry Success Workshop Series

9. Please provide the event date: January 12, 2027
10. Please provide the event time/length: 11:00 AM – 4:00 PM; 5 hours
11. Please provide the event location: Oakland, Alameda County, California — exact venue TBD.
12. Please provide a brief description of the event: What's Next? From Surviving to Building is an interactive Re-Entry Success Workshop Series designed for formerly incarcerated, justice-impacted, and reentry individuals throughout Alameda County. Participants will move through three connected pathways: (1) What's Next for Me? — Emotional Wellness & Personal Growth; (2) What's Next for My Future? — Education & Career Pathways; and (3) What's Next for My Success? — Employment, Leadership & Financial Stability. The experience will include facilitated workshops, guest speakers and subject-matter experts, college enrollment support, resume reviews, employer networking, a vision board workshop, a reentry success panel, and a community partner resource fair. Participants will leave with practical strategies, resource connections, and a clearer plan for their next step.
13. What is the purpose of the event? The purpose of the What's Next? Re-Entry Success Workshop Series is to help justice-impacted and reentry participants move from surviving to building. The workshops address the whole person by strengthening emotional wellness, expanding access to education and career pathways, improving workforce readiness and leadership skills, and building financial knowledge. The series is designed to help participants answer a critical question after incarceration or another major life transition: 'What's next?' — and leave with concrete tools, relationships, resources, and next steps.
14. Who is the event meant to serve? The workshops are designed for formerly incarcerated adults, individuals on probation or parole, justice-impacted residents, reentry populations throughout Alameda County, transitional-age youth, adult learners, and family members supporting loved ones returning home. Priority will be given to individuals facing barriers related to incarceration history, unemployment, limited educational access, financial instability, trauma, and lack of community support.
15. How do you plan to make people aware of the event? We will use a relationship-driven outreach strategy through Alameda County probation and reentry networks, community-based organizations, workforce and educational partners, credible messengers, family and personal networks, and organizations that already serve justice-impacted individuals. Outreach will also include flyers, social media, email, partner referrals, and word-of-mouth. Our goal is to reach participants through trusted people and organizations they already know and engage with.
16. Please estimate the number of expected attendees: 80–100 participants.
17. Are members of the CAB/CCPEC welcome to attend your event? ☒ Yes ☐ No
18. **Will this event offer any of the following opportunities? *Please check all that apply:***
 - ☒ Prevention – Helps reduce the likelihood of individuals becoming involved with the criminal legal system (e.g., youth engagement, community support, education). If checked, please describe how your event will reduce involvement with the criminal legal system: The workshops strengthen protective factors by connecting participants to education, career technical education, employment, financial literacy, emotional wellness, healthy relationships, communication skills, leadership development, and positive community networks. These supports can increase stability, strengthen decision-making, and create practical pathways away from future justice-system involvement.
 - ☒ Intervention – Supports individuals currently or formerly involved with the criminal legal system (e.g., resource connection, case management, reentry services, peer support). If checked, please describe how

your event will support individuals currently or formerly involved with the criminal legal system: The workshop series is specifically designed for people currently or formerly impacted by the criminal legal system. Participants will receive direct connections to reentry resources, college and career pathways, fair-chance employment, workforce preparation, financial education, emotional wellness support, peer and credible-messenger perspectives, and community partners. The resource fair and facilitated sessions will help participants identify services and relationships that can continue beyond the event.

- ☒ Innovation – Introduces new or creative strategies to support the reentry population and the communities they live in. If checked, please describe why you believe your event is a new or creative strategy to support the reentry population and the communities they live in: Instead of treating reentry as a single employment or service-navigation issue, the What's Next? model combines emotional wellness, education, career development, leadership, financial stability, and community connection in one coordinated experience. Participants move through three clear pathways and then connect those lessons to hands-on supports such as enrollment assistance, resume reviews, employer networking, a vision board workshop, a reentry success panel, and a community resource fair. This whole-person, action-oriented approach helps participants leave with both knowledge and concrete next steps.

19. How does the event support the CCP's generational health and generational wealth goals? The workshops support Generational Health through emotional intelligence, healing and trauma recovery, healthy relationships, communication skills, goal setting, social connection, and personal development. Margie Rubio will lead the emotional wellness and personal growth pathway. The workshops support Generational Wealth through community college and career technical education, financial aid and scholarships, certificate and degree pathways, fair-chance employment, workforce readiness, entrepreneurship, leadership development, budgeting, credit, and wealth building. Tauheeda Anderson, MSW will lead education and career pathways, and Dario Harper will lead employment, leadership, and financial stability.
20. (Optional) Please identify any organizations, agencies, or community partners participating in the event and describe their role: The Next Move Collective will engage Alameda County probation and reentry partners, community-based organizations, educational institutions, workforce-development programs, fair-chance employers, financial-literacy professionals, and other service providers to participate as guest speakers, subject-matter experts, referral partners, employers, and resource-fair participants. Specific participating partners will be confirmed as planning is finalized.
21. What are the expected outcomes of the event? Participants are expected to gain greater clarity and direction, increased knowledge of education and community resources, practical skills for life, work, and leadership, and stronger support networks. Additional outcomes include increased enrollment in education and training, improved employment readiness, increased financial literacy, stronger emotional wellness skills, expanded community support networks, and reduced barriers to successful reentry.
22. How will you know if your event is successful? Please tell us what information you will collect to determine success (for example: the number of people who attended the event, the number of bikes purchased and given away, or participant feedback/survey results). We will track total attendance; participation in the three workshop pathways; the number of partner organizations, employers, and resource providers participating; college enrollment and education referrals; resume reviews and employer connections; and resource referrals made during the event. Participants will complete a brief feedback survey measuring whether they gained useful knowledge, identified clear next steps, connected with resources, and felt more confident about education, employment, financial stability, emotional wellness, and successful reentry. We will also document the event with photos and collect actual service and distribution numbers for the required post-event impact report.

Applicant Certification

By signing below, I certify that the information provided in this application is true and correct to the best of my knowledge. I agree to use any funds awarded solely for the purposes described in this application and in accordance with all Community Corrections Partnership Executive Committee (CCPEC) Community Outreach Sponsorship Grant requirements.

If the proposed event is canceled, materially changed, or cannot be conducted as described in this application, I agree to immediately notify the Community Corrections Partnership Executive Committee (CCPEC) by email at probationcommunityprograms@acgov.org. I further agree to return any grant funds received, or any portion of grant funds not used for the approved purpose, within 30 calendar days of providing notice, unless otherwise authorized in writing by Alameda County.

I understand that grant funds are public funds and must be used only for their approved purpose. I acknowledge that failure to use grant funds as approved, failure to notify CCPEC of a canceled or materially changed event, failure to return grant funds as required, or providing false or misleading information in this application may result in my organization and its principals being determined ineligible to receive future funding from Alameda County, in addition to any other remedies available to the County under applicable law or policy.

- ☒ I understand that if funding is awarded, a post-event follow-up impact report must be submitted within 60 calendar days following the event.
- ☒ I understand that, if my application is approved, a representative from the Alameda County Probation Department may attend the event, and I welcome their attendance.

Signature: Dario Harper Margie Rubio Tauheeda Anderson

Print Name and Title: Dario Harper Margie Rubio Tauheeda Anderson